

PROPOSED PERMANENT CONVENTION CITY FOUGHT
AT CONFERENCE HELD BY ADVERTISING LEADERS

Porter Peace Resolution Is Adopted by House

VOTES 305 TO 61
FOR PORTER PLAN
IN PEACE PROBLEMIs Substitute Resolution
for Knox Motion, Repealing Declaration of
War, Passed by Senate.TROUBLE THREATENED
IN CONFERENCE ROOM

Move to Inject Disarmament Is Defeated—Porter Resolution Simply Says Peace Exists.

Washington, June 13.—Peace with Germany was brought one step nearer Monday, when the house adopted the resolution of representative Porter, chairman of the committee on foreign relations.

The Porter resolution, declaring simply that peace exists, was substituted by the lower chamber for the Knox resolution, which the senate had passed. The Knox resolution repealed the declaration of war.

Delegation of the two chambers will now confer in an attempt to compromise the differences in the measures. Trouble is threatened, for senate leaders say they will insist that the Knox resolution be substituted for the Porter resolution in conference and sent back to the house. House leaders are equally insistent that the Knox resolution must be shelved.

VOTE OF GEORGIA.
On the final vote on the Porter resolution in the house all but three of the Georgia congressmen voted for the resolution, although in the words of one of the delegation, "it was just because it was the best we could do." Congressmen Lee, Ball and Wright voted against the resolution.

On the motion to recommit the resolution the entire delegation voted "aye," the vote of the house against recommitment was 234 to 112, the split being practically on party lines. Congressman W. D. Upshaw spoke briefly in behalf of the Flood resolution asking that the president proceed in an orderly way to effect peace through treaty rather than by congressional resolution. Speaker Gillett ruled the admittance of the resolution out of order and later Mr. Flood moved the motion to recommit the measure. After the motion to recommit had been lost many of the democratic representatives who had voted for recommitment voted in favor of the resolution, the final vote being 305 to 61. These representatives placed themselves on record as favoring the Porter resolution but only after they had made every effort to have it recommitted.

It was simply a question of "take this or nothing" presented to the democratic wing by the republicans and rather than vote against any legislation purporting to effect peace, even though it be a meaningless resolution in so far as results are concerned, many of the democrats joined with the republicans in voting for it.

President May Act.
Possibility of a situation arising in which presidential interference may be necessary is seen in some quarters. Senators suggest that in event of a deadlock, President Harding may find it necessary to establish peace by executive proclamation, instead of by resolution.

The Porter resolution, in addition to declaring peace exists, attempts to reserve to this country all the

Continued on Page 5, Column 4.

Continued on Page 5, Column 4.

'Twas Fifty Years Ago, My Lads

Resurrected From the Issue of June 14, 1871, of
THE ATLANTA CONSTITUTION

BY FUZZY WOODRUFF.

Well,
I Declare.
Phillips & Crew has a music box
that plays ten tunes.Enthralling News
From Gwinnett.
We publish the legal advertisements of Gwinnett county free gratis for the benefit of the large number of our readers there. The *Atlas* publishes them officially and we copy from them. We always strive to give our readers the most interesting matter we can and are determined to omit no effort to do so.

Attention

Gordon.

A gentleman named Long, from Louisville, Ky., was in Atlanta a few days ago and said that he would agree to put down waterworks here for \$100,000 less than the water commissioners agreed to pay for it.

A Pleasant Time Was
Had by Nearly All.

The officers and members of the R. E. Lee Fire company had a picnic excursion to Marietta yes-

Continued on Page 5, Column 1.

FREEMAN IS HEAD
OF TECH ALUMNIHigh Praise Is Given
Leaders in Recent Drive
for \$5,000,000 Fund for
Big Institution.

At a rousing and enthusiastic meeting of the National Georgia Tech Alumni association held Monday night at the Piedmont Driving club Y. Frank Freeman, prominent Atlanta business man, was elected president for the ensuing year. Resolutions were adopted urging every friend of the college to work before the legislature to obtain a sufficient appropriation to keep the school in operation and support of the athletic teams was unanimously pledged in a session which typified the "Tech spirit."

High praise was given G. F. Willis, Thomas H. Daniel and Victor Allen for the success of the recent Tech drive for \$5,000,000. The three were presented with golden "T's" in recognition of their services. The local judges will grade the papers for the Geor-

Federal Good Roads Essays
Must Be Mailed by Tomorrow

Just a word of warning about the government good road essays. Tomorrow is the last day for mailing them to the Constitution, which is conducting the contest in Georgia. Any papers mailed subsequent to June 15 can not be considered, under the rules laid down by the government highway education committee.

As another precaution, every contestant should be sure that his essay is not more than 500 words long. The committee is announcing its rules placed a 500-word limit on the essays, so all contributions which exceed that limit must necessarily be thrown out.

The name and address of the writer must appear on each essay. To guard against the loss of any sheets it would be best to fasten them together.

As soon as all Georgia essays are in they will be carefully read by the judges appointed by M. L. Brittain, state superintendent. The best will be forwarded to Washington to compete for the national prize—four years in any university with all expenses paid, the donation of H. S. Firestone. The local judges will grade the papers for the Geor-

Atlanta Offers
Feast Ad Men
Will Remember

Then Pretty Girls Present Surprise in Beautiful Dance Creations.

BY PAUL WARWICK.

Somewhere between two and three thousand people stayed somewhere between earth and paradise for somewhere between six and eight hours Monday afternoon and night. This all happened while the Atlanta ad men were entertaining their cosmopolitan array of delegates with a fast and furious frolic at East Lake.

You can't call it a chicken feed, although there must have been the slaughter of a whole poultry metropolis to stack those tables as they were stacked. You can't call it a watermelon cutting, although fulfillment of Atlanta's broadest promise of the Atlanta chamber of commerce, 600 melons were sliced and devoured. You can't call it an entertainment for all, though it is true that when you say that you haven't said anything. Both young men were about 30 years old.

Continued on Page 2, Column 4.

FAVOR RETENTION
OF PRESENT PLAN
FOR CONVENTIONSChanges in Constitution
Discussed, But No Action Will Be Taken Until the Next Meeting.HOME TRADE BUILDING
NEEDED, SAYS SENATORHon. Walter E. Edge
Urges Manufacturers of
United States to Go Into
World Markets.

Thousands of advertising men from all parts of the globe. Monday settled down in routine work of the seventh annual session of associated clubs, when four conferences discussing important phases of work of the main body of ad men were held in the afternoon and the entire convention was royally entertained at night at East Lake and other local places of amusement after nationally prominent speakers had addressed the opening business session Monday morning in the Auditorium.

Herbert S. Houston, vice president of Doubleday, Page & Co., New York, one of the principal speakers at the initial meeting at Wesley Memorial church, eulogized the spirit of the convention, and Walter E. Edge, United States senator from New Jersey, expounded the doctrine of getting after the world markets to build home trade.

The most interesting event of the afternoon occurred in the Auditorium where the subject of changes in the association constitution and by-laws was discussed, when New York and Chicago delegates clashed over a question as to the constitutionality of any action by the delegates therein assembled regarding the changes. The discussion was brought to an abrupt termination through the seconding of a motion that the meeting be adjourned until this afternoon at 2 o'clock, at the church.

Departments Will Meet.

Monday morning having witnessed the final passing of ceremonies, the afternoon was devoted to a plain matter of getting down for the transaction of business and consideration of material matters affecting the interests of the world organization. The various departments will hold meetings all of this morning and afternoon.

Oppose Permanent City.

One of the most important steps taken during the day came in the form of opposition to a proposal that the Associated Advertising Clubs of the World select a permanent convention city, Chicago being named in the resolution. Delegates who assembled in the main auditorium of the church at 2:30 o'clock Monday afternoon were confronted by their chairman, Vice President Frank E. Lowenstein, with the question: "Shall the Association Select a Permanent Convention City?" The sentiment of those present was overwhelmingly against such a move.

The resolution, the same as submitted by the Kansas City Advertising club at the Indianapolis convention of 1920, would have the executive committee of the association place before the convention a resolution.

Others scarcely less prominent and influential than Miss Crowley also indicated that their support will be thrown in favor of the plan when it is formally introduced in the Thursday afternoon session, and general sentiment seemed to be that the plan would mean a broadening and strengthening of the work of the associated clubs.

George W. Hopkins, general sales manager of the Columbia Graphophone company, member of the advertising club of New York, was in personal charge of the compilation of the plan, which was drawn up under the auspices of the New York advertising club.

The plan contemplates centralization of administration business in the hands of a committee of five, composed of the president and a cabinet; designation of a permanent convention city, and establishment at headquarters of an executive organization equipped to prepare the mechanics and carry out the following program:

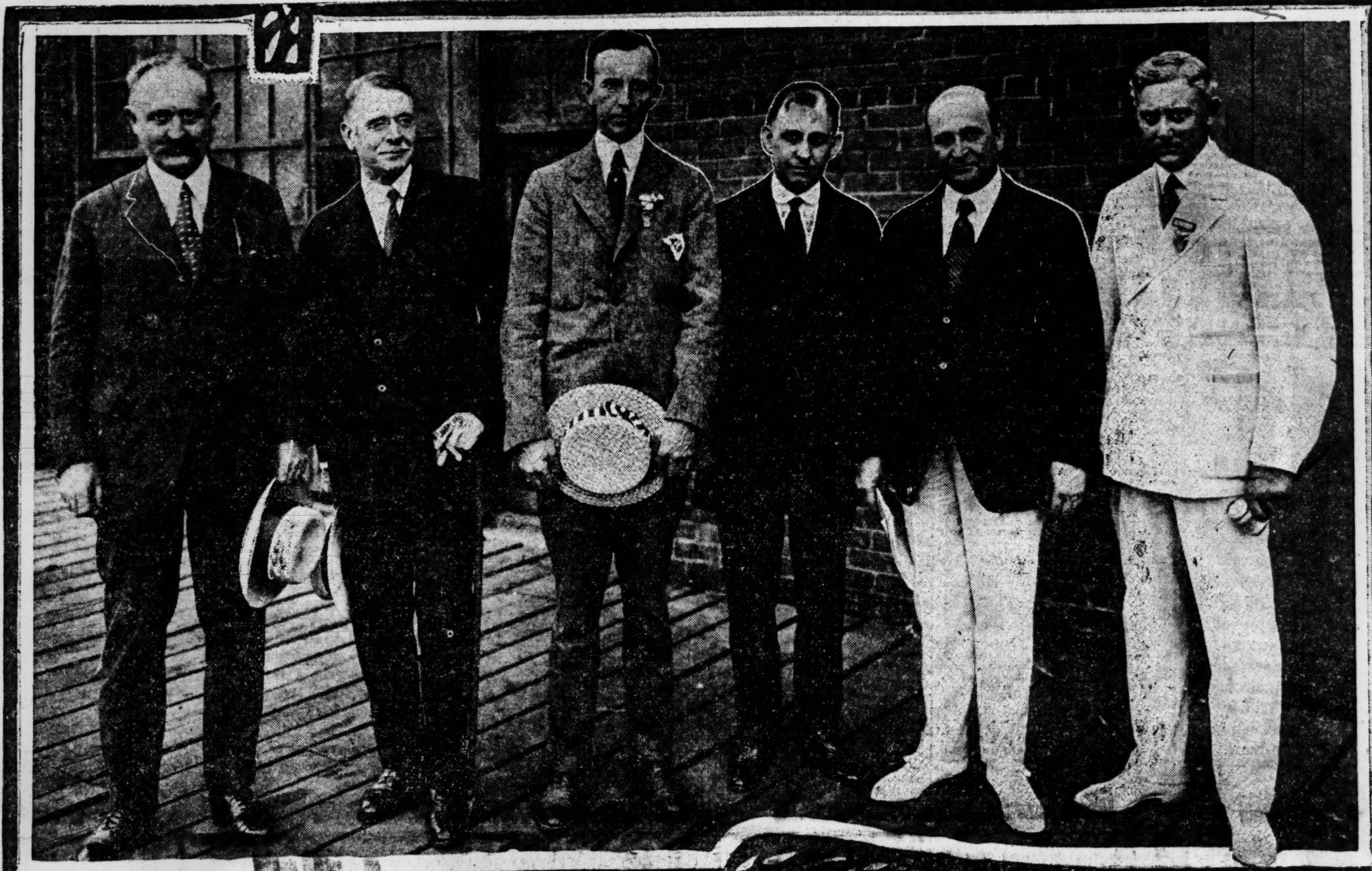
(a) A complete canvas of the large and small clubs that their members may be understood and met to the end that each club may feel it has received full value from headquarters for its moneys invested.

(b) Further vigorous promotion, development, and refinement of the vigilance work, looking not alone to the creation of more better business bureaus, but more closely to relate the work of these bureaus to that of the individual clubs.

(c) The establishment of a new department of constructive advertising and merchandising development, equal at least in scope and importance to vigilance.

(d) The conduct by the clubs of an immediate and comprehensive survey of market conditions, which may be a help in guiding business out of the present period of read-

Continued on Page 2, Column 4.

C. F. von HERRMANN,
Meteorologist, Weather Bureau.

Dignitaries Attending 17th World Ad Convention

HOPKINS PROGRAM
GIVEN APPROVALMiss Mary Crowley, of
Chicago, and Other Influential Advertising
Leaders Pledge Support.

That the three-year development program proposed for the Associated Advertising Clubs of the World is meeting with favorable interest among the thousands of ad leaders here was evidenced Monday, following its initial publication in The Constitution, when Miss Mary E. Crowley, president of the Chicago Woman's Ad club, expressed herself as unqualifiedly favoring the proposition and pledging the support of the Chicago club to its adoption.

Others scarcely less prominent and influential than Miss Crowley also indicated that their support will be thrown in favor of the plan when it is formally introduced in the Thursday afternoon session, and general sentiment seemed to be that the plan would mean a broadening and strengthening of the work of the associated clubs.

George W. Hopkins, general sales manager of the Columbia Graphophone company, member of the advertising club of New York, was in personal charge of the compilation of the plan, which was drawn up under the auspices of the New York advertising club.

The plan contemplates centralization of administration business in the hands of a committee of five, composed of the president and a cabinet; designation of a permanent convention city, and establishment at headquarters of an executive organization equipped to prepare the mechanics and carry out the following program:

(a) A complete canvas of the large and small clubs that their members may be understood and met to the end that each club may feel it has received full value from headquarters for its moneys invested.

(b) Further vigorous promotion, development, and refinement of the vigilance work, looking not alone to the creation of more better business bureaus, but more closely to relate the work of these bureaus to that of the individual clubs.

(c) The establishment of a new department of constructive advertising and merchandising development, equal at least in scope and importance to vigilance.

(d) The conduct by the clubs of an immediate and comprehensive survey of market conditions, which may be a help in guiding business out of the present period of read-

Continued on Page 2, Column 4.

Lowest Weather Report.

Highest temperature 80
Lowest temperature 70
Mean temperature 80
Normal temperature 75
Rainfall in past 24 hours, ins. 00
Snow on ground, ins. 12
Deficiency since Jan 1, ins. 6.37 a.m. Noon 7 p.m.
Dry temperature 80
Wet bulb 69 73 72
Relative humidity 76 49 57

Reports of Weather Bureau Stations

STATION AND STATE OF WEATHER 7 p.m. 1 High. INCHES

ATLANTA, p. cl.	83	80	.00
BIRMINGHAM, p. cl.	86	84	.00
CHICAGO, p. cl.	74	82	.01
BUFFALO, clear	68	73	.00
CHARLESTON, p. cl.	82	92	.00
DETROIT, cloudy	78	84	.00
DET. MOIST., p. cl.	90	92	.00
GALVESTON, p. cl.	80	84	.00
HATTERAS, clear	76	90	.04
JACKSONVILLE, p. cl.	86	84	.00
KANSAS CITY, p. cl.	86	90	.00
MEMPHIS, cl.	78	88	.00
MILWAUKEE, p. cl.	78	84	.00
MOBILE, p. cl.	82	92	.01
N. ORLEANS, cl.	82	88	.04
NEW YORK, cl.	82	86	.04
ORTHR. PHILA., p. cl.	80	86	.00
PHOENIX, cl.	74	76	.02
PITTSBURG, p. cl.	80	88	.00
RALEIGH, clear	80	92	.00
ST. LOUIS, p. cl.	84	96	.06
S. LAKE CITY, p. cl.	88	88	.00
SHREVEPORT, p. cl.	80	92	.00
ST. LOUIS, p. cl.	80	90	.00
TOLEDO, clear	82	90	.00
VICKSBURG, p. cl.	80	86	.00
WASH. D. C., p. cl.	88	92	.00

C. F. von HERRMANN,
Meteorologist, Weather Bureau.

lution fixing a certain city as the permanent convention city would be held thereafter, was ordered tabled with only one dissenting voice. The resolution, further, suggested that Chicago be chosen because of its central location and facilities for receiving delegates, and that a time limit be set for five years.

While it did not come within the province of that body to actually constitutionalize the naming of a permanent city it could, within its proper rights, suggest to the executive committee that action be taken in one way or another.

Against Permanent Convention City

On motion that the matter recommended to be put to a referendum vote, each club having its say, won considerable support and for the moment appeared that it would win. However, a motion from G. Edmund Massie, Richmond, Va., delegate, that a resolution be favorably acted on and passed on to the executive committee—that the association continue holding its conventions in various cities as heretofore—swept everything before it and was almost unanimously up.

Summarized, the sentiment of the

delegates showed that a change in convention cities adds enthusiasm to the annual convention and tends to build more spirit in various sections of the country.

Certainly the most exciting conference was that held to consider changes in the constitution and by-laws of the organization. In order that the matter be thoroughly understood, Judge Charles J. Orlison, of the national executive committee, confirmed his proposal to read the constitution, but not, nor did he, read the resolution that action be taken to make the assembly proceed with other business.

Then a motion was made and seconded that the meeting be adjourned until Tuesday afternoon at 2 o'clock.

The same conference recommended to the general convention the removal of the two Carolinas from the two districts, so that district 9 will now consist of Iowa and Nebraska. Recommendation was also made to the Pacific coast districts into two districts, one in Washington, Oregon and Alaska, and the other of California, Nevada, Hawaii and the Philippines. The recommendations of the conference are adopted. Canada will become a district by itself. Another district will consist of Europe and all countries with which it is in touch except Canada, Australia and New Zealand, the latter two probably receiving their sovereignty as separate entities. The executive committee having made it known that it favors their petitions for such action.

The vital necessity of advertising clubs was the keynote of which the New York delegates contended that any resolution taken at this meeting might prejudice their cause when the Hopkins plan is submitted on Thursday, and that they were therefore prepared to fight it.

The Chicago delegate, Mr. Frost, replied that the Hopkins plan had been already adopted by the executive committee, but that it had been turned back.

Mr. Mackintosh asserted that truth is the one prime factor and indispensable element, without the application of which a advertising club would be a detriment to the organization and that it had referred back for certain changes.

Mr. Pratt explained that the plan is now being revised and submitted to the executive committee on Thursday. The plan, incidentally, provides that the president be allowed to appoint his own cabinet aside from such officers legally elected by the membership.

Asks Fair Hearing.
"All New York asks is a fair hearing," stated Mr. Pratt, "so that we may be given a hearing at the convention Thursday and handicapped by action taken this afternoon, saying that everybody was given the right to make changes, and that New York has none."

The chair then assured the gen-

Tuesday's Program Of Ad Convention

Agricultural Publishers' association, 9:15 a. m. breakfast room Kimball house. President's address; speakers, J. M. Mallory, Savannah; W. B. Royster, Griffin; H. E. Miller, Maryville, Mo.; Donald McIvor, Dodge City, Kan., and A. W. McKeand, Terre Haute, Ind. At 2:30 p. m. Speakers, Herbert M. Morgan, Joplin, N. Buckner, Asheville, W. Elmo Massengale, Atlanta; Charles W. Hoyt, New York; Norman Lewis, St. Louis; James O'Shaughnessy, New York; and H. J. Kenner, executive secretary, and finance committee chairwoman, the Associated Advertising Clubs of the World. Herbert S. Houston, vice president of Doubleday, Page & Co., opened the session. President St. Louis, reported the growth of power and influence of the advertising clubs. He asserted that more numbered in the advertising clubs were now numbered in the advertising clubs. He voiced his thanks for a gold convention badge which was presented to him. Applause and cheers were given for the delegation of 11 persons from Columbus, Ohio, and one delegate from Bombay, India.

Truth a Prime Factor.
Mr. Mackintosh asserted that truth is the one prime factor and indispensable element, without the application of which a advertising club would be a detriment to the organization and that it had referred back for certain changes.

He asserted that the first essential in advertising propaganda is some truth, which is now widely known and distributed which acts as the medium of an educational organization. Tentative schemes of educational advertising, he said, have been arranged.

This plan provides for the establishment of a book or series of books on construction containing the fundamental elements of advertising principles, to be written in the most concise manner so as to be readily assimilated by all the advertising retail salesmen, the greatest exponents of the advertising world, since upon them, he declared, devolved the necessity of advertising individually to prospective purchasers.

Truth Given Impetus.
The primary program at present being considered received an impetus recently when every club in the A. A. C. of W. was requested to appoint a committee of five members to be known as a "marketing development committee" which would be charged with the investigation of certain conditions in sales possibilities, with the primary aim of discovering and remedying existing defects. The plan had met with ready response, Mr. Mackintosh declared, and the various clubs expressed themselves as being highly in favor of the proposed scheme.

Richard H. Lee, director-counsel of the national vigilance committee, conducted a discussion concerning the work of the vigilance committee in the afternoon. The purpose of the committee is to create a maximum public confidence in advertising by making every plan as complete, as possible, and as public as possible, some expression of the highest ideals of the commercial world, based on the indisputable fact that all its members are now sound.

Vigilance Committee Lauded.
Because of the fact that the purpose of advertising have been proved by construction, performance, and that it has been accorded worldwide recognition on its own merits, the work of the vigilance committee was lauded as a preliminary to a wider, more universal and mutual understanding between manufacturers and consumers, and between various advertising clubs, with ref-

erence from New York that action taken during the meeting would in no wise prejudice either their or anyone else's opportunity for submitting their proposals to the convention.

On this assurance, Mr. Hopkins withdrew his motion that action on the constitution and by-laws be declared unconstitutional, and that the assemblage proceed with other business.

Then a motion was made and seconded that the meeting be adjourned until Tuesday afternoon at 2 o'clock.

The same conference recommended to the general convention the removal of the two Carolinas from the two districts, so that district 9 will now consist of Iowa and Nebraska.

Recommendation was also made to the Pacific coast districts into two districts, one in Washington, Oregon and Alaska, and the other of California, Nevada, Hawaii and the Philippines. The recommendations of the conference are adopted. Canada will become a district by itself. Another district will consist of Europe and all countries with which it is in touch except

Canada, Australia and New Zealand, the latter two probably receiving their sovereignty as separate entities.

The executive committee having made it known that it favors their petitions for such action.

The vital necessity of advertising clubs was the keynote of which the New York delegates contended that any resolution taken at this meeting might prejudice their cause when the Hopkins plan is submitted on Thursday, and that they were therefore prepared to fight it.

The Chicago delegate, Mr. Frost, replied that the Hopkins plan had been already adopted by the executive committee, but that it had been turned back.

Mr. Mackintosh asserted that truth is the one prime factor and indispensable element, without the application of which a advertising club would be a detriment to the organization and that it had referred back for certain changes.

He asserted that the first essential in advertising propaganda is some truth, which is now widely known and distributed which acts as the medium of an educational organization. Tentative schemes of educational advertising, he said, have been arranged.

This plan provides for the establishment of a book or series of books on construction containing the fundamental elements of advertising principles, to be written in the most concise manner so as to be readily assimilated by all the advertising retail salesmen, the greatest exponents of the advertising world, since upon them, he declared, devolved the necessity of advertising individually to prospective purchasers.

Truth Given Impetus.
The primary program at present being considered received an impetus recently when every club in the A. A. C. of W. was requested to appoint a committee of five members to be known as a "marketing development committee" which would be charged with the investigation of certain conditions in sales possibilities, with the primary aim of discovering and remedying existing defects. The plan had met with ready response, Mr. Mackintosh declared, and the various clubs expressed themselves as being highly in favor of the proposed scheme.

Richard H. Lee, director-counsel of the national vigilance committee, conducted a discussion concerning the work of the vigilance committee in the afternoon. The purpose of the committee is to create a maximum public confidence in advertising by making every plan as complete, as possible, and as public as possible, some expression of the highest ideals of the commercial world, based on the indisputable fact that all its members are now sound.

Vigilance Committee Lauded.
Because of the fact that the purpose of advertising have been proved by construction, performance, and that it has been accorded worldwide recognition on its own merits, the work of the vigilance committee was lauded as a preliminary to a wider, more universal and mutual understanding between manufacturers and consumers, and between various advertising clubs, with ref-

erence from New York that action taken during the meeting would in no wise prejudice either their or anyone else's opportunity for submitting their proposals to the convention.

On this assurance, Mr. Hopkins withdrew his motion that action on the constitution and by-laws be declared unconstitutional, and that the assemblage proceed with other business.

Then a motion was made and seconded that the meeting be adjourned until Tuesday afternoon at 2 o'clock.

The same conference recommended to the general convention the removal of the two Carolinas from the two districts, so that district 9 will now consist of Iowa and Nebraska.

Recommendation was also made to the Pacific coast districts into two districts, one in Washington, Oregon and Alaska, and the other of California, Nevada, Hawaii and the Philippines. The recommendations of the conference are adopted. Canada will become a district by itself. Another district will consist of Europe and all countries with which it is in touch except

Canada, Australia and New Zealand, the latter two probably receiving their sovereignty as separate entities.

The executive committee having made it known that it favors their petitions for such action.

The vital necessity of advertising clubs was the keynote of which the New York delegates contended that any resolution taken at this meeting might prejudice their cause when the Hopkins plan is submitted on Thursday, and that they were therefore prepared to fight it.

The Chicago delegate, Mr. Frost, replied that the Hopkins plan had been already adopted by the executive committee, but that it had been turned back.

Mr. Mackintosh asserted that truth is the one prime factor and indispensable element, without the application of which a advertising club would be a detriment to the organization and that it had referred back for certain changes.

He asserted that the first essential in advertising propaganda is some truth, which is now widely known and distributed which acts as the medium of an educational organization. Tentative schemes of educational advertising, he said, have been arranged.

This plan provides for the establishment of a book or series of books on construction containing the fundamental elements of advertising principles, to be written in the most concise manner so as to be readily assimilated by all the advertising retail salesmen, the greatest exponents of the advertising world, since upon them, he declared, devolved the necessity of advertising individually to prospective purchasers.

Truth Given Impetus.
The primary program at present being considered received an impetus recently when every club in the A. A. C. of W. was requested to appoint a committee of five members to be known as a "marketing development committee" which would be charged with the investigation of certain conditions in sales possibilities, with the primary aim of discovering and remedying existing defects. The plan had met with ready response, Mr. Mackintosh declared, and the various clubs expressed themselves as being highly in favor of the proposed scheme.

Richard H. Lee, director-counsel of the national vigilance committee, conducted a discussion concerning the work of the vigilance committee in the afternoon. The purpose of the committee is to create a maximum public confidence in advertising by making every plan as complete, as possible, and as public as possible, some expression of the highest ideals of the commercial world, based on the indisputable fact that all its members are now sound.

Vigilance Committee Lauded.
Because of the fact that the purpose of advertising have been proved by construction, performance, and that it has been accorded worldwide recognition on its own merits, the work of the vigilance committee was lauded as a preliminary to a wider, more universal and mutual understanding between manufacturers and consumers, and between various advertising clubs, with ref-

erence from New York that action taken during the meeting would in no wise prejudice either their or anyone else's opportunity for submitting their proposals to the convention.

On this assurance, Mr. Hopkins withdrew his motion that action on the constitution and by-laws be declared unconstitutional, and that the assemblage proceed with other business.

Then a motion was made and seconded that the meeting be adjourned until Tuesday afternoon at 2 o'clock.

The same conference recommended to the general convention the removal of the two Carolinas from the two districts, so that district 9 will now consist of Iowa and Nebraska.

Recommendation was also made to the Pacific coast districts into two districts, one in Washington, Oregon and Alaska, and the other of California, Nevada, Hawaii and the Philippines. The recommendations of the conference are adopted. Canada will become a district by itself. Another district will consist of Europe and all countries with which it is in touch except

Canada, Australia and New Zealand, the latter two probably receiving their sovereignty as separate entities.

The executive committee having made it known that it favors their petitions for such action.

The vital necessity of advertising clubs was the keynote of which the New York delegates contended that any resolution taken at this meeting might prejudice their cause when the Hopkins plan is submitted on Thursday, and that they were therefore prepared to fight it.

The Chicago delegate, Mr. Frost, replied that the Hopkins plan had been already adopted by the executive committee, but that it had been turned back.

Mr. Mackintosh asserted that truth is the one prime factor and indispensable element, without the application of which a advertising club would be a detriment to the organization and that it had referred back for certain changes.

He asserted that the first essential in advertising propaganda is some truth, which is now widely known and distributed which acts as the medium of an educational organization. Tentative schemes of educational advertising, he said, have been arranged.

This plan provides for the establishment of a book or series of books on construction containing the fundamental elements of advertising principles, to be written in the most concise manner so as to be readily assimilated by all the advertising retail salesmen, the greatest exponents of the advertising world, since upon them, he declared, devolved the necessity of advertising individually to prospective purchasers.

Truth Given Impetus.
The primary program at present being considered received an impetus recently when every club in the A. A. C. of W. was requested to appoint a committee of five members to be known as a "marketing development committee" which would be charged with the investigation of certain conditions in sales possibilities, with the primary aim of discovering and remedying existing defects. The plan had met with ready response, Mr. Mackintosh declared, and the various clubs expressed themselves as being highly in favor of the proposed scheme.

Richard H. Lee, director-counsel of the national vigilance committee, conducted a discussion concerning the work of the vigilance committee in the afternoon. The purpose of the committee is to create a maximum public confidence in advertising by making every plan as complete, as possible, and as public as possible, some expression of the highest ideals of the commercial world, based on the indisputable fact that all its members are now sound.

Vigilance Committee Lauded.
Because of the fact that the purpose of advertising have been proved by construction, performance, and that it has been accorded worldwide recognition on its own merits, the work of the vigilance committee was lauded as a preliminary to a wider, more universal and mutual understanding between manufacturers and consumers, and between various advertising clubs, with ref-

erence from New York that action taken during the meeting would in no wise prejudice either their or anyone else's opportunity for submitting their proposals to the convention.

On this assurance, Mr. Hopkins withdrew his motion that action on the constitution and by-laws be declared unconstitutional, and that the assemblage proceed with other business.

Then a motion was made and seconded that the meeting be adjourned until Tuesday afternoon at 2 o'clock.

The same conference recommended to the general convention the removal of the two Carolinas from the two districts, so that district 9 will now consist of Iowa and Nebraska.

Recommendation was also made to the Pacific coast districts into two districts, one in Washington, Oregon and Alaska, and the other of California, Nevada, Hawaii and the Philippines. The recommendations of the conference are adopted. Canada will become a district by itself. Another district will consist of Europe and all countries with which it is in touch except

Canada, Australia and New Zealand, the latter two probably receiving their sovereignty as separate entities.

The executive committee having made it known that it favors their petitions for such action.

The vital necessity of advertising clubs was the keynote of which the New York delegates contended that any resolution taken at this meeting might prejudice their cause when the Hopkins plan is submitted on Thursday, and that they were therefore prepared to fight it.

The Chicago delegate, Mr. Frost, replied that the Hopkins plan had been already adopted by the executive committee, but that it had been turned back.

Mr. Mackintosh asserted that truth is the one prime factor and indispensable element, without the application of which a advertising club would be a detriment to the organization and that it had referred back for certain changes.

He asserted that the first essential in advertising propaganda is some truth, which is now widely known and distributed which acts as the medium of an educational organization. Tentative schemes of educational advertising, he said, have been arranged.

This plan provides for the establishment of a book or series of books on construction containing the fundamental elements of advertising principles, to be written in the most concise manner so as to be readily assimilated by all the advertising retail salesmen, the greatest exponents of the advertising world, since upon them, he declared, devolved the necessity of advertising individually to prospective purchasers.

Truth Given Impetus.
The primary program at present being considered received an impetus recently when every club in the A. A. C. of W. was requested to appoint a committee of five members to be known as a "marketing development committee" which would be charged with the investigation of certain conditions in sales possibilities, with the primary aim of discovering and remedying existing defects. The plan had met with ready response, Mr. Mackintosh declared, and the various clubs expressed themselves as being highly in favor of the proposed scheme.

Richard H. Lee, director-counsel of the national vigilance committee, conducted a discussion concerning the work of the vigilance committee in the afternoon. The purpose of the committee is to create a maximum public confidence in advertising by making every plan as complete, as possible, and as public as possible, some expression of the highest ideals of the commercial world, based on the indisputable fact that all its members are now sound.

Vigilance Committee Lauded.
Because of the fact that the purpose of advertising have been proved by construction, performance, and that it has been accorded worldwide recognition on its own merits, the work of the vigilance committee was lauded as a preliminary to a wider, more universal and mutual understanding between manufacturers and consumers, and between various advertising clubs, with ref-

erence from New York that action taken during the meeting would in no wise prejudice either their or anyone else's opportunity for submitting their proposals to the convention.

On this assurance, Mr. Hopkins withdrew his motion that action on the constitution and by-laws be declared unconstitutional, and that the assemblage proceed with other business.

Then a motion was made and seconded that the meeting be adjourned until Tuesday afternoon at 2 o'clock.

The same conference recommended to the general convention the removal of the two Carolinas from the two districts, so that district 9 will now consist of Iowa and Nebraska.

Recommendation was also made to the Pacific coast districts into two districts, one in Washington, Oregon and Alaska, and the other of California, Nevada, Hawaii and the Philippines. The recommendations of the conference are adopted. Canada will become a district by itself. Another district will consist of Europe and all countries with which it is in touch except

Canada, Australia and New Zealand, the latter two probably receiving their sovereignty as separate entities.

The executive committee having made it known that it favors their petitions for such action.

The vital necessity of advertising clubs was the keynote of which the New York delegates contended that any resolution taken at this meeting might prejudice their cause when the Hopkins plan is submitted on Thursday, and that they were therefore prepared to fight it.

The Chicago delegate, Mr. Frost, replied that the Hopkins plan had been already adopted by the executive committee, but that it had been turned back.

FREEMAN IS HEAD
OF TECH ALUMNI

Continued from First Page.

resolutions commanding their work and expressing the appreciation of the entire alumni association presented by "Clip" Roberts, were adopted. Dr. R. G. Matheson made an inspiring address in which he pictured a glowing future for Georgia Tech and impromptu speeches

Colonel E. A. Deeds

PRESIDENT
DAYTON ENGINEERING
LABORATORIES
COMPANYFormerly President
Delco Company

During the war Chief of the Equipment Division Bureau of Aircraft Production, who knows automobile manufacturing as few men can, bought a new series Marmon 34. The very nature of Colonel Deeds' life work makes him one of the greatest authorities in the world.

He Bought a
Marmon 34E. R. Parker Motor Co.
212-220 West Peachtree St.

STEWART'S Basement

2,000 pairs White Canvas
'Sport' Shoes just received

Priced at

\$1.95

These Shoes are tan trimmed and very "classy"; the line embraces Boys', Youths', Girls' and Children's in all sizes, and Men's up to size 8.

Mail Orders Filled Promptly.

Stewart
GOOD SHOES FOR EVERYBODY
FRED & STEWART CO. 28 WHITEHORN ST.

LA FAYETTE

Set the brakes in the LA FAYETTE hard as you like; the wheels stroke down like velvet, without the old familiar drumming on the road

NASH LaFAYETTE MOTORS COMPANY
541-5 Peachtree Street Atlanta

You have always known there would be such a car

MUSE

The Suit
For This
Weather

—is at Muse's—a light, breezy fabric that does not "fret" and fall out of shape in the midst of some hot, noonday drive. Its lines hold firm, fine, faithfully—for they have been carefully, diligently tailored to stay, by the world's best tailors—the famous makers of "Society Brand Clothes."

The Cool, Light, Airy Weave!

---Perfectly, Permanently Tailored!

—in the popular dark shades or pin-stripes blues; Oxford and Cambridge grays and tan-gray gabardine; —the answer to this weather—get into one this day —get comfortable.

\$40

—and worth it
over and over.

Geo. Muse Clothing Co.

Peachtree—Walton—Broad

were made by prominent members of the alumni association which reflected the sentiment that great things are in store for the institution in the near future in the way of expansion and development.

Typical "College Night"

With "Clip" Roberts presiding, the meeting was a typical "college night" affair and during the first part of the season nothing but fun and merriment was produced. The famous Tech yells were given, the Tech songs were sung, and the whole affair appeared like a schoolboy's party. After this phase of the meeting was over the association got down to business and with Dr. Matheson making the principal speech, the future of Tech and the things that can be done to make it the greatest institution of its kind in the entire South was discussed from every point of view.

Those who made talks were Mr. Glenn, Dr. Matheson, Professor Cuthbert Chappell, Thomas H. Daniel, G. F. Willis, William H. Oldknow, B. L. Bugg, Coach Alexander, Al Loeb, Jack Spalding, George Jones and William Rich. Prior to the speaking program Morgan Blake recited "Casey at the Bad" and Ed Danforth, sporting the Georgia flag, gave a humorous talk. The Misses Whitney sang two duets, while the Spiker dancers appeared in the other number, which was received with enthusiastic appreciation.

Dr. Matheson sounded the keynote of the meeting when he warned the members of the alumni association that the fate of Georgia Tech is at stake and told them in direct terms that they must bring every influence to bear on the administration to appropriate at least sufficient funds for maintenance purposes or else the future was precarious.

Money Bodily Needed.

"I want to impress on you to

night that the one thing of supreme importance to the future of Georgia Tech is that we obtain an appropriation from the legislature at its coming session which will enable us at least to continue in operation until such times come as Dr. Matheson declared."

Mr. Willis then was introduced and he said that the success of the recent campaign for Tech was due to the efforts of the Tech members. He said the student body was instrumental in raising more than one-third of the fund. He declared that Georgia Tech is Atlanta's greatest school and said the entire future industrial development of the South will be dependent on the development of Tech as an institution.

Depends Upon Tech.

Mr. Bugg was presented and declared that the industrial development of Georgia is directly dependent upon the development of Tech. He said the campaign for Tech last year was a success and declared that the drive which had just ended is but the first phase of the greater campaign.

"When prosperous times return the second phase will be undertaken and have a tendency in saying that when this time comes Georgia

will obtain her five million dollars," Mr. Bugg said.

Coach Alexander was called on to discuss the prospects of the athletic program for Tech next year. He spoke enthusiastically of the prospects of the football team and said the team had never appreciated before his responsibilities at this institution.

"I have received a new vision

for the football team," he declared, "and just now I am trying to impress on you" and that is that the Tech team is going to be gentlemanly team as long as I am there. We are not going to play rough-neck business in our athletics."

The nominating committee returned the following list of officers for the term who were elected unanimously:

Y. Frank Freeman, president;

"Clip" Roberts, first vice president; J. B. Sandfield, Detroit, Mich., second vice president; Robert Gregg, treasurer.

schism between W. Melon and C. Liquor. Though this is merely a trifling affair for it is to be decided if the latter party was present, it's a safe bet that if the pair got together during those festivities, they

caused no trouble. They undoubtedly forgot the traditional rules of the game. But when the laundry truck rattled its way back into the cross realities of the great city, the reporter wished he hadn't had to leave East

had been there long enough to get the spirit of the thing. He hated to leave, too, but that washing had to be done. But the driver of that truck and I were the only ones to

have a good time. I tell you.

"THE FOURTH" Can Help Make
Safe Your Family's Future

Yes, of course, by stimulating you to be thrifty and by paying you interest on your Savings.

That's helping you to create an estate.

But we're looking even farther ahead than that. We can help you to conserve that estate—to hold it together, so that it shall not be wasted when you have passed on.

We are a big strong National Bank with Capital and Surplus of Three Millions, but we can assist you in safeguarding what you've accumulated for the support and comfort of those you love—be the amount little or big.

Being a good provider in life is not enough. A man really isn't entitled to call himself a good provider if he fails to make a will and arrange that its provisions shall be carried out for the benefit of those for whom he has worked and saved.

How many estates just melt away, go to pieces, are squandered—because the folks who created them put off or neglect the duty of making their wills!

How often the law steps in and says "Thus" and "So"—not at all what the

Trust Department

Fourth National Bank

At Five Points

ATLANTA

IN ITS CITY —
IN ITS STATE —
IN ITS FEDERAL
RESERVE DISTRICT

First

Is the oldest newspaper published in Minneapolis.

Has the largest total circulation, and the largest home carrier circulation of any newspaper published in Minneapolis, exceeding by about 20,000 Daily and 50,000 Sunday, the circulation of its nearest competitor.

Is the paper having the greatest reader interest, as evidenced in its circulation and in the fact that it publishes over 100,000 more individual want ads every year than are published by any other Minneapolis newspaper.

Has the only 7-day Associated Press Franchise in Minneapolis.

The cost of advertising per thousand circulation in The Minneapolis Tribune is LESS than that of any other paper published in Minneapolis or St. Paul.

The Minneapolis Tribune

Member A. B. C.

TWAS FIFTY YEARS

AGO, MY LADS!

Continued from First Page.

esterday. A man, whose name we could not ascertain, got cut and shot. With this exception we believe, all passed off agreeably.

How Rough the Waters Of the Canal Are Today.

The question of building a cotton factory in Atlanta is attract-

ing attention. Why not put the ball in motion? If there was a canal from the Chattahoochee river through the city there might be a dozen factories started.

Those City Slackers.

We learn from our efficient receiver of taxes, A. G. Grier, that the people of Fulton county, outside the city, have come in and given their tax returns, while the people of Atlanta have not come up.

First

In the afternoon
and (now) on
Sunday Morning

In New Orleans
It's THE ITEM.

Silks
of
Quality



Reasonable
in
Price

Silks of Such Quality
as to Assure You
Service

SELLING Silk to people is a matter of grave responsibility as we see it, for not only the first cost is involved in the transaction, but there are hours of painstaking labor, straining eyes and sacrifice of pleasure in the finished garment made from the silk we sell. Therefor, we believe OUR SILK should be of such quality as to assure you SERVICE and PLEASURE after your garment is made up to repay for the hours you have spent in making it.

Every yard of SILK YOU BUY FROM US IS FIRST-GRADE. It comes from the best looms of America. IT IS DEPENDABLE, VALUABLE.

Crepe de Chine—40-inch, all pure silk. Colors: black, flesh, white, old rose, pink, jade, gold, yellow, brown, navy, gray and all colors. Special, yard \$1.98

Mignonette Jersey—All-silk, 36-inch. Colors: black, honey dew, brown, navy, white, gray, henna, old rose, gold, jade, and castor. Extra good quality. Special, yard \$1.98

Georgette Crepe—40-inch, black, white and all colors. Special, per yard \$1.75

Society Wash Satin—33-inch, for skirts and undergarments. Colors: White, light blue, flesh, honey dew, lilac. Special, yard \$2.50

White Washable Silks and Crepe—40-inch, for skirts, in stripes. Special, yard \$5.95

Plaids—40-inch, self-colored in crepe de chine, also figured crepe. Interesting line of shades. Special, yard \$5.95

Sport Silks—40-inch, stripes and plaids, tally-ho and others. Good selection of colors. Special, yard \$4.50

Chiffon Taffeta—A very fine quality, navy and black, 36 inches wide. Special, yard \$1.95

Black Taffeta—36-inch, and a splendid quality. Special, yard \$1.69

Canton Crepe—White, black, navy, brown, henna and gray. 40 inches wide. Special, yard \$4.50 to \$5.50

Foreign Pongee—33-inch. Three special numbers, unmatched for the price. Special, yard \$1.19, \$1.39, \$1.49

Figured Crepe—33-inch. For summer dresses, white ground, navy, henna, mais, black and white, brown. Special, yard. \$3.50

Satin Royal—A very fine satin, also snake skin and sports satin, in all colors. Special, yard \$2.95

Chiffon Taffeta—36-inch. Black, navy, brown and all colors; soft finish. Special, yard \$2.75

Chamberlin-Johnson-DuBoise Co.

Separate Peace Opposed
By Harding, Says Hollomon

BY JAMES A. HOLLOWAY,
Constitution Bureau,
Raleigh Hotel.

Washington, June 13.—(By Constitution Leased Wires.)—The government of the United States, following an agreement of the conference committee on a congressional peace resolution, has been engendered between the leaders of the two delegations, so much so that the conference will not even meet as "friends," much less in spirit of reconciliation.

As a matter of fact, therefore, "peace" by the congressional resolution has resolved itself into a "war" between the Senate and the House, which is about as far away now as an actual measure as the Pennsylvania senator re-introduced his resolution at the beginning of the session.

The most imminent thing in the minds of both the president and Secretary Hughes is a separate peace with the enemy; or any negotiation even looking to an agreement with the allies.

That much can be stated as a fact, and the "inconveniencies" in the senate, and throughout the whole country, who look for the eternal bow-wow, the treaty of which ex-president Wilson made, the making is accepted as a vehicle by the Harding administration, can make the most of it.

The most imminent thing in the minds of both the president and Secretary Hughes is a separate peace with the enemy; or any negotiation even looking to an agreement with the allies.

That much can be stated as a fact, and the "inconveniencies" in the senate, and throughout the whole country, who look for the eternal bow-wow, the treaty of which ex-president Wilson made, the making is accepted as a vehicle by the Harding administration, can make the most of it.

The most imminent thing in the minds of both the president and Secretary Hughes is a separate peace with the enemy; or any negotiation even looking to an agreement with the allies.

That much can be stated as a fact, and the "inconveniencies" in the senate, and throughout the whole country, who look for the eternal bow-wow, the treaty of which ex-president Wilson made, the making is accepted as a vehicle by the Harding administration, can make the most of it.

The most imminent thing in the minds of both the president and Secretary Hughes is a separate peace with the enemy; or any negotiation even looking to an agreement with the allies.

That much can be stated as a fact, and the "inconveniencies" in the senate, and throughout the whole country, who look for the eternal bow-wow, the treaty of which ex-president Wilson made, the making is accepted as a vehicle by the Harding administration, can make the most of it.

The most imminent thing in the minds of both the president and Secretary Hughes is a separate peace with the enemy; or any negotiation even looking to an agreement with the allies.

That much can be stated as a fact, and the "inconveniencies" in the senate, and throughout the whole country, who look for the eternal bow-wow, the treaty of which ex-president Wilson made, the making is accepted as a vehicle by the Harding administration, can make the most of it.

The most imminent thing in the minds of both the president and Secretary Hughes is a separate peace with the enemy; or any negotiation even looking to an agreement with the allies.

That much can be stated as a fact, and the "inconveniencies" in the senate, and throughout the whole country, who look for the eternal bow-wow, the treaty of which ex-president Wilson made, the making is accepted as a vehicle by the Harding administration, can make the most of it.

The most imminent thing in the minds of both the president and Secretary Hughes is a separate peace with the enemy; or any negotiation even looking to an agreement with the allies.

That much can be stated as a fact, and the "inconveniencies" in the senate, and throughout the whole country, who look for the eternal bow-wow, the treaty of which ex-president Wilson made, the making is accepted as a vehicle by the Harding administration, can make the most of it.

The most imminent thing in the minds of both the president and Secretary Hughes is a separate peace with the enemy; or any negotiation even looking to an agreement with the allies.

That much can be stated as a fact, and the "inconveniencies" in the senate, and throughout the whole country, who look for the eternal bow-wow, the treaty of which ex-president Wilson made, the making is accepted as a vehicle by the Harding administration, can make the most of it.

The most imminent thing in the minds of both the president and Secretary Hughes is a separate peace with the enemy; or any negotiation even looking to an agreement with the allies.

That much can be stated as a fact, and the "inconveniencies" in the senate, and throughout the whole country, who look for the eternal bow-wow, the treaty of which ex-president Wilson made, the making is accepted as a vehicle by the Harding administration, can make the most of it.

The most imminent thing in the minds of both the president and Secretary Hughes is a separate peace with the enemy; or any negotiation even looking to an agreement with the allies.

That much can be stated as a fact, and the "inconveniencies" in the senate, and throughout the whole country, who look for the eternal bow-wow, the treaty of which ex-president Wilson made, the making is accepted as a vehicle by the Harding administration, can make the most of it.

The most imminent thing in the minds of both the president and Secretary Hughes is a separate peace with the enemy; or any negotiation even looking to an agreement with the allies.

That much can be stated as a fact, and the "inconveniencies" in the senate, and throughout the whole country, who look for the eternal bow-wow, the treaty of which ex-president Wilson made, the making is accepted as a vehicle by the Harding administration, can make the most of it.

The most imminent thing in the minds of both the president and Secretary Hughes is a separate peace with the enemy; or any negotiation even looking to an agreement with the allies.

That much can be stated as a fact, and the "inconveniencies" in the senate, and throughout the whole country, who look for the eternal bow-wow, the treaty of which ex-president Wilson made, the making is accepted as a vehicle by the Harding administration, can make the most of it.

The most imminent thing in the minds of both the president and Secretary Hughes is a separate peace with the enemy; or any negotiation even looking to an agreement with the allies.

That much can be stated as a fact, and the "inconveniencies" in the senate, and throughout the whole country, who look for the eternal bow-wow, the treaty of which ex-president Wilson made, the making is accepted as a vehicle by the Harding administration, can make the most of it.

The most imminent thing in the minds of both the president and Secretary Hughes is a separate peace with the enemy; or any negotiation even looking to an agreement with the allies.

That much can be stated as a fact, and the "inconveniencies" in the senate, and throughout the whole country, who look for the eternal bow-wow, the treaty of which ex-president Wilson made, the making is accepted as a vehicle by the Harding administration, can make the most of it.

The most imminent thing in the minds of both the president and Secretary Hughes is a separate peace with the enemy; or any negotiation even looking to an agreement with the allies.

That much can be stated as a fact, and the "inconveniencies" in the senate, and throughout the whole country, who look for the eternal bow-wow, the treaty of which ex-president Wilson made, the making is accepted as a vehicle by the Harding administration, can make the most of it.

The most imminent thing in the minds of both the president and Secretary Hughes is a separate peace with the enemy; or any negotiation even looking to an agreement with the allies.

That much can be stated as a fact, and the "inconveniencies" in the senate, and throughout the whole country, who look for the eternal bow-wow, the treaty of which ex-president Wilson made, the making is accepted as a vehicle by the Harding administration, can make the most of it.

The most imminent thing in the minds of both the president and Secretary Hughes is a separate peace with the enemy; or any negotiation even looking to an agreement with the allies.

That much can be stated as a fact, and the "inconveniencies" in the senate, and throughout the whole country, who look for the eternal bow-wow, the treaty of which ex-president Wilson made, the making is accepted as a vehicle by the Harding administration, can make the most of it.

The most imminent thing in the minds of both the president and Secretary Hughes is a separate peace with the enemy; or any negotiation even looking to an agreement with the allies.

That much can be stated as a fact, and the "inconveniencies" in the senate, and throughout the whole country, who look for the eternal bow-wow, the treaty of which ex-president Wilson made, the making is accepted as a vehicle by the Harding administration, can make the most of it.

The most imminent thing in the minds of both the president and Secretary Hughes is a separate peace with the enemy; or any negotiation even looking to an agreement with the allies.

That much can be stated as a fact, and the "inconveniencies" in the senate, and throughout the whole country, who look for the eternal bow-wow, the treaty of which ex-president Wilson made, the making is accepted as a vehicle by the Harding administration, can make the most of it.

The most imminent thing in the minds of both the president and Secretary Hughes is a separate peace with the enemy; or any negotiation even looking to an agreement with the allies.

That much can be stated as a fact, and the "inconveniencies" in the senate, and throughout the whole country, who look for the eternal bow-wow, the treaty of which ex-president Wilson made, the making is accepted as a vehicle by the Harding administration, can make the most of it.

The most imminent thing in the minds of both the president and Secretary Hughes is a separate peace with the enemy; or any negotiation even looking to an agreement with the allies.

That much can be stated as a fact, and the "inconveniencies" in the senate, and throughout the whole country, who look for the eternal bow-wow, the treaty of which ex-president Wilson made, the making is accepted as a vehicle by the Harding administration, can make the most of it.

The most imminent thing in the minds of both the president and Secretary Hughes is a separate peace with the enemy; or any negotiation even looking to an agreement with the allies.

That much can be stated as a fact, and the "inconveniencies" in the senate, and throughout the whole country, who look for the eternal bow-wow, the treaty of which ex-president Wilson made, the making is accepted as a vehicle by the Harding administration, can make the most of it.

The most imminent thing in the minds of both the president and Secretary Hughes is a separate peace with the enemy; or any negotiation even looking to an agreement with the allies.

That much can be stated as a fact, and the "inconveniencies" in the senate, and throughout the whole country, who look for the eternal bow-wow, the treaty of which ex-president Wilson made, the making is accepted as a vehicle by the Harding administration, can make the most of it.

The most imminent thing in the minds of both the president and Secretary Hughes is a separate peace with the enemy; or any negotiation even looking to an agreement with the allies.

That much can be stated as a fact, and the "inconveniencies" in the senate, and throughout the whole country, who look for the eternal bow-wow, the treaty of which ex-president Wilson made, the making is accepted as a vehicle by the Harding administration, can make the most of it.

The most imminent thing in the minds of both the president and Secretary Hughes is a separate peace with the enemy; or any negotiation even looking to an agreement with the allies.

That much can be stated as a fact, and the "inconveniencies" in the senate, and throughout the whole country, who look for the eternal bow-wow, the treaty of which ex-president Wilson made, the making is accepted as a vehicle by the Harding administration, can make the most of it.

The most imminent thing in the minds of both the president and Secretary Hughes is a separate peace with the enemy; or any negotiation even looking to an agreement with the allies.

That much can be stated as a fact, and the "inconveniencies" in the senate, and throughout the whole country, who look for the eternal bow-wow, the treaty of which ex-president Wilson made, the making is accepted as a vehicle by the Harding administration, can make the most of it.

The most imminent thing in the minds of both the president and Secretary Hughes is a separate peace with the enemy; or any negotiation even looking to an agreement with the allies.

That much can be stated as a fact, and the "inconveniencies" in the senate, and throughout the whole country, who look for the eternal bow-wow, the treaty of which ex-president Wilson made, the making is accepted as a vehicle by the Harding administration, can make the most of it.

The most imminent thing in the minds of both the president and Secretary Hughes is a separate peace with the enemy; or any negotiation even looking to an agreement with the allies.

That much can be stated as a fact, and the "inconveniencies" in the senate, and throughout the whole country, who look for the eternal bow-wow, the treaty of which ex-president Wilson made, the making is accepted as a vehicle by the Harding administration, can make the most of it.

The most imminent thing in the minds of both the president and Secretary Hughes is a separate peace with the enemy; or any negotiation even looking to an agreement with the allies.

That much can be stated as a fact, and the "inconveniencies" in the senate, and throughout the whole country, who look for the eternal bow-wow, the treaty of which ex-president Wilson made, the making is accepted as a vehicle by the Harding administration, can make the most of it.

The most imminent thing in the minds of both the president and Secretary Hughes is a separate peace with the enemy; or any negotiation even looking to an agreement with the allies.

That much can be stated as a fact, and the "inconveniencies" in the senate, and throughout the whole country, who look for the eternal bow-wow, the treaty of which ex-president Wilson made, the making is accepted as a vehicle by the Harding administration, can make the most of it.

The most imminent thing in the minds of both the president and Secretary Hughes is a separate peace with the enemy; or any negotiation even looking to an agreement with the allies.

That much can be stated as a fact, and the "inconveniencies" in the senate, and throughout the whole country, who look for the eternal bow-wow, the treaty of which ex-president Wilson made, the making is accepted as a vehicle by the Harding administration, can make the most of it.

The most imminent thing in the minds of both the president and Secretary Hughes is a separate peace with the enemy; or any negotiation even looking to an agreement with the allies.

That much can be stated as a fact, and the "inconveniencies" in the senate, and throughout the whole country, who look for the eternal bow-wow, the treaty of which ex-president Wilson made, the making is accepted as a vehicle by the Harding administration, can make the most of it.

The most imminent thing in the minds of both the president and Secretary Hughes is a separate peace with the enemy; or any negotiation even looking to an agreement with the allies.

That much can be stated as a fact, and the "inconveniencies" in the senate, and throughout the whole country, who look for the eternal bow-wow, the treaty of which ex-president Wilson made, the making is accepted as a vehicle by the Harding administration, can make the most of it.

The most imminent thing in the minds of both the president and Secretary Hughes is a separate peace with the enemy; or any negotiation even looking to an agreement with the allies.

Today, more than ever the 100% efficiency that



Sales and Advertising Managers—

Have your salesmen interview your dealers. Or write to the dealers yourselves. Ask them, frankly, what kind of advertising they consider most effective—what kind they have found to be of greatest assistance to them. The unanimous answer will be: "newspaper advertising!"

Isn't that the solution to one of your biggest problems—that of how to get the local dealer to tie up with your firm's advertising campaign, to identify his store as the place where your product can be bought?

The daily newspaper has, in most cases, built up the dealer's own business. As an advertising medium, it has his absolute confidence. He knows that its circulation blankets his trading territory—that your advertising will reach all of his regular customers and many more people, who, if they are not regular customers, may be brought into his store by that advertising in order to purchase your product. No wonder he's willing to display your product, to push it wherever possible.

THE following statement is directed particularly to executives, plan men and space buyers of advertising agencies.

Your agency, as well as the advertising industry itself, must, from now on, **get results** as never before. Your clients are going to check up, very carefully, the return on every dollar that they invest, through you, in advertising. More than ever, they are going to demand results—traceable results—in the form of **sales**. And they are going to demand that you increase their sales at a minimum cost per sale.

Your duty to your clients, to yourself, to the advertising industry, is plain. You must make your clients' advertising dollars produce to the limit. To accomplish that, you must induce your clients to spend, not lavish sums, but enough to insure that their advertising will have the **opportunity** to make good. You must produce advertisements whose "copy" will actually **sell**. And you must place those advertisements in the mediums that will most efficiently get them read by the people who are prospective buyers of the product advertised. As to attaining that third objective:

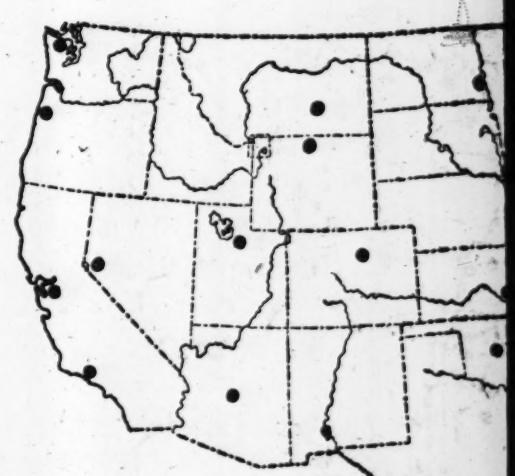
The daily newspaper, whether used locally, sectionally or nationally, gives 100% efficiency to the advertiser.

The newspaper has advantages that no other medium can offer. It is the only advertising medium that is a necessity. The atmosphere is one of action—of "do it now!" It enjoys the implicit confidence and respect of its readers. Both that spirit of action and that reader-confidence extend to the advertising that appears in the newspaper.

Newspaper copy can be changed almost overnight to meet emergencies. It can be made "newsy" and interesting by tying it up with current events. And that kind of copy is read—it arouses interest more quickly, inspires action more readily.

As to Art Work: Every agency executive knows that the only real limitation has been the inability to use color. And many newspapers now include supplements in which color advertisements can be run. The newspaper of today will successfully "take" practically any kind of art treatment. A little careful planning, careful work by the artist, judicious selection of type—that's all that is required to turn out as striking an advertisement as you'll see anywhere.

The dots on this map show the locations of the 100% efficient advertising agencies.



This is the first of a series of maps showing the locations of the 100% efficient advertising agencies. WATCH FOR THE DOTS. SAVE ALL THREE. Y

	Paper	Circulation	Population of City and Trading Territory	Rate Per Line for 10,000 Lines
Alabama, Birmingham—	News	E. 59,453 S. 59,998	500,000	.15 .15
Alabama, Mobile—	*News-Item *Register	E. 10,653 M. 22,401 S. 32,966	250,000	.05 .07 .085
Arizona, Phoenix—	Arizona Republican	M. 14,221 S. 15,042	90,000	.06 .06
Arkansas, Fort Smith—	Times Record	E. 9,500 S. 9,500	125,000	.045 .045
California, Los Angeles—	Herald	E. 150,582	1,000,000	.24
California, San Francisco—	Examiner	M. 154,941 S. 294,255	1,250,000	.30 .55
Colorado, Denver—	Times Rocky Mountain News	E. 30,318 M. 30,322 S. 54,427	500,000	.18 .18 .13
Connecticut, Bridgeport—	Telegram Post	M. 16,382 E. 32,349 S. 21,702	236,975	.14 .14 .08
Connecticut, New Haven—	Register	E. 30,803 S. 30,803	200,000	.08 .08
Delaware, Wilmington—	Journal	E. 19,985	275,000	.06
D. C., Washington—	Post	M. 62,483 S. 82,393	550,000	.18 .20
Florida, Jacksonville—	Times-Union	M. 33,156 S. 39,393	300,000	.08 .09
Georgia, Atlanta—	Constitution	M. 50,687 S. 58,616	1,215,736	.13
Georgia, Augusta—	Herald	E. 13,161 S. 11,947	350,000	.05 .05
Georgia, Macon—	News	E. 19,247 S. 19,136	800,000	.06 .06
Georgia, Savannah—	News	M. 20,565 S. 23,011	500,000	.05 .06
Illinois, Aurora—	*Beacon-News	E. 15,732 S. 15,732	77,078	.055 .055
Illinois, Elgin—	*Courier	E. 9,324 S. 9,324	65,030	.035 .035
Illinois, Joliet—	*Herald-News	E. 16,844 S. 16,844	89,012	.055 .055
Illinois, Chicago—	Tribune	M. 460,739 S. 787,952	17,000,000	.70 1.00
Illinois, Peoria—	Journal	E. 19,685	130,000	.09
	Transcript	M. 11,022		.09
	Journal-Transcript	S. 20,108		.09
Illinois, Springfield—	State-Journal	M. 25,473 S. 18,152	400,000	.06 .06

* The Northern Illinois Group. E & S. Circ., 41,900. Pop. 231,120. R.

per 1. for 10,000 L. .145.

	Paper	Circulation	Population of City and Trading Territory	Rate Per Line for 10,000 Lines
Indiana, Evansville—	Courier	M. 23,513 S. 21,318	350,000	.05 .05
Indiana, Fort Wayne—	News and Sentinel	E. 34,715 S. 34,715	337,000	.08 .08
Indiana, Indianapolis—	*Star	M. 89,220 S. 116,419	800,000	.15 .20
Indiana, Muncie—	*Star	M. 24,478 S. 15,385	150,000	.07 .07
Indiana, Terre Haute—	*Star	M. 23,143 S. 19,545	190,000	.06 .06
Indiana, Richmond—	Palladium	E. 11,929	72,000	.05
Indiana, South Bend—	Tribune	E. 17,128	305,000	.055
Iowa, Des Moines—	Capital	E. 50,000 S. 35,000	150,000	.14 .14
Iowa, Sioux City—	Tribune	M. 52,034	425,000	.11
Iowa, Waterloo—	Courier	E. 15,722	200,000	.05
Kansas, Kansas City—	Kansan	E. 20,000	150,000	.05
Kansas, Topeka—	Capital	M. 36,149 S. 36,716	110,000	.09 .09
Kansas, Wichita—	Eagle	M. 58,084 S. 68,809	281,405	.15 .15
Kentucky, Louisville—	Herald	M. 46,514 S. 56,241	350,000	.09 .09
Kentucky, Paducah—	Sun	E. 5,300	75,000	.025
Louisiana, New Orleans—	Item	E. 65,000	4,000,000	.15
Louisiana, Shreveport—	Times	M. 24,643 S. 35,290	150,000	.06 .08
Maine, Portland—	Express and Advertiser	E. 24,740 S. 22,355	200,000	.07 .07
Maryland, Baltimore—	Sun	M. 217,683 S. 151,270	850,000	.35 .35
Massachusetts, Boston—	Post	M. 408,789 S. 432,949	2,574,115	.60 .55
Massachusetts, New Bedford—	Mercury Standard	M. 27,828	160,000	.07
Massachusetts, Springfield—	Union	M. 23,953 S. 56,323	450,000	.12 .12
Massachusetts, Worcester—	Telegram-Gazette	M. 75,000	500,000	.21
Michigan, Detroit—	Free Press	M. 150,000 S. 175,000	2,250,000	.25 .30
Minnesota, Minneapolis—	*News	E. 62,950	462,235	.12
Minnesota, St. Paul—	*News	E. 32,489 S. 45,387	360,000	.15 .12
Mississippi, Jackson—	Clarion Ledger	M. 6,252 S. 6,720	220,675	.08 .08

*Daily News. Combined (St. Paul, Minn.) Population 822,285.

Ctr., 145,439. R. per 1. for 10,000 L. .27.

Mississippi, Jackson—

before, advertisers need the newspaper gives ~

Consider the question of cost. In any community, the daily newspaper reaches more people, at less cost, than any other medium.

We hear a lot about "dealer influence." One kind is that which, through a splurge of "national" advertising, merely influences the dealer to stock up a product. That is not the kind you'll get from newspaper advertising. A campaign in newspapers influences the **customers** of each local dealer—and that is the only kind of dealer influence that, in the long run, pays.

Again, the dealer can more effectively tie up, by his own advertising, by window displays, by demonstrations and sampling, with your advertising when it appears in his local newspaper. And that is a mighty important advantage in itself.

Most progressive newspapers co-operate with salesmen who visit their towns, give them route lists and other valuable information as to local trade conditions, and assist them materially in getting a product displayed by dealers. Newspapers have local data that is always available to advertisers.

The newspapers listed below are always eager to co-operate with advertisers.

This list contains 126 daily newspapers in the worth-while buying centers of the United States, 100 in number. These papers daily reach practically **every other family** in these territories (the total population of which is 87,478,891) at the small cost per line of \$13.865.

A 10,000 line advertising campaign in these 100 trade centers would call for an appropriation of only \$138,650.00.

Tear out this advertisement. Take it home with you. Check up with the data you now have on the papers listed here. Write to any of these papers for whatever information you wish to add to your present data. And keep these newspapers, and the prosperous markets that they so effectively cover, in mind. Next time you plan a campaign of any size, and wish to cover any or all of those markets—

Use the Newspapers



THE STRONGEST consumer influence in any community is the local newspaper. No other advertising medium is so vital to the consumer's welfare. No other medium has his confidence, his day-to-day interest, as has his newspaper. He could not enjoy life—he could not do business without it.

He devotes a definite portion of every day to read his newspaper. He reads it **thoroughly**. He's looking for news—fairly **hungry** to be interested. He's never in a more receptive frame of mind for advertising.

What is true of the average man is even more true of his wife. She, in many cases, reads the advertisements **first**. The woman is always on the hunt for a "good buy." And she knows where to look for it. **In the newspapers.**

Both man and wife, everywhere, every day, can be reached directly, surely, economically by one advertising medium—the **newspaper**.

If your product is made for general use, advertise it in the **one** medium that reaches the great mass of people everywhere—

The Newspaper

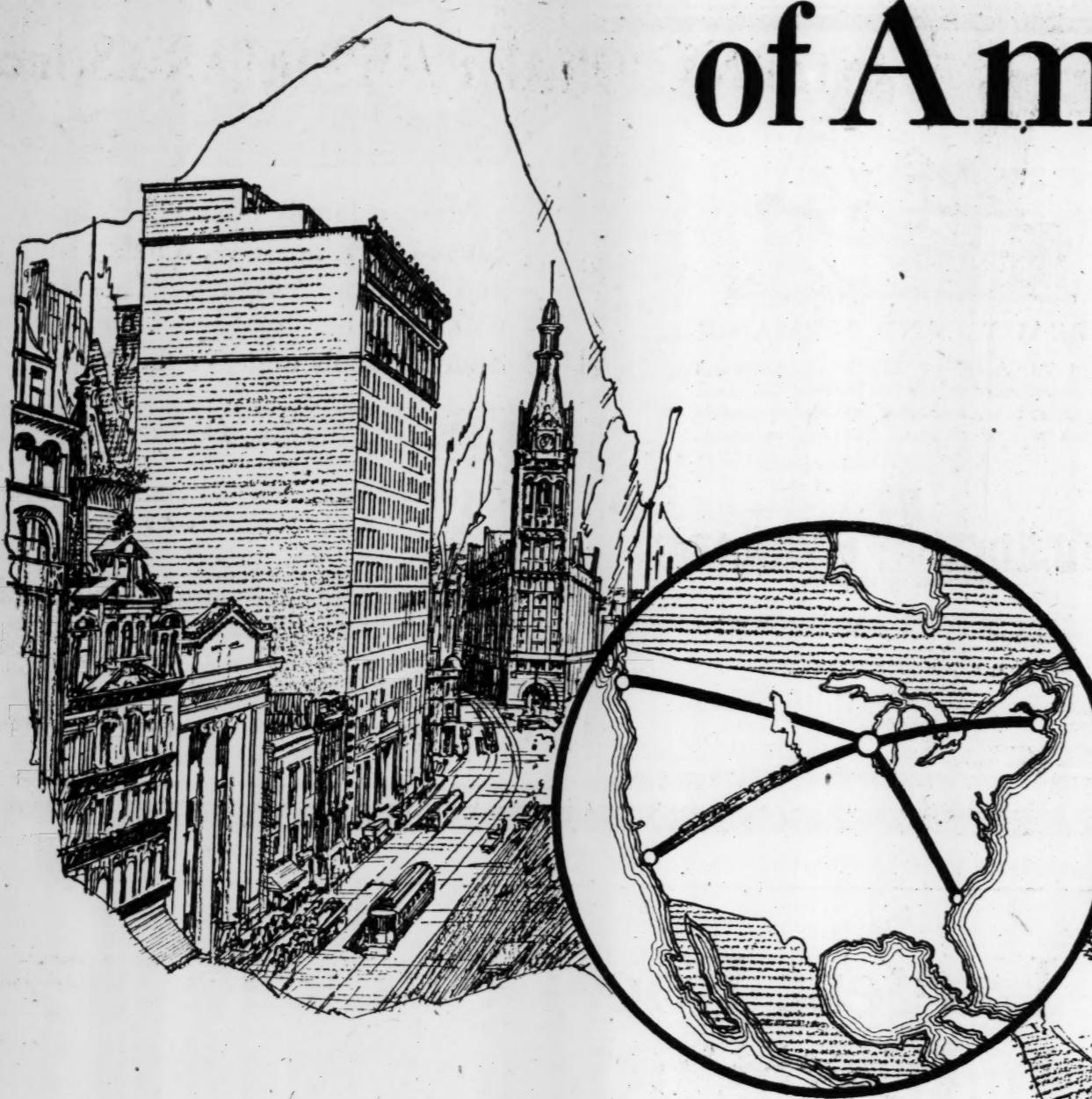
Paper	Circulation	Population of City and Trading Territory	Rate Per Line for 10,000 Lines	Paper	Circulation	Population of City and Trading Territory	Rate Per Line for 10,000 Lines
Missouri, Joplin— News-Herald	E. 13,500 S. 13,500	175,000	.05 .05	Pennsylvania, Harrisburg— Patriot	M. 46,500 E. 46,500	210,000	.11
Missouri, Kansas City— Star	M and E. 449,000 S. 223,000	700,000	.60 .35	Pennsylvania, Lancaster— Intelligencer	E. 23,143	220,000	.08
Missouri, St. Louis— Globe-Democrat	M. 198,052 S. 181,105	1,300,000	.35 .35	Pennsylvania, Philadelphia— News-Journal	M. 244,892 S. 212,675	5,000,000	.50 .40
Missouri, Springfield— Leader	E. 15,168 S. 15,037	250,000	.05 .05	Pennsylvania, Pittsburgh— "Sun"	E. 73,825 "Post" M. 69,049	2,500,000	.15 .15
Montana, Billings— Gazette	M and E. 11,032 S. 10,578	150,000	.06 .065	"Post" M. 111,45218
Nebraska, Omaha— News	E. 73,650 S. 68,120	500,000	.17 .17	Combination, M & E. Circ. 142,874. R. per L. for 10,000 L. 23.	M. 31,190	400,000	.10
Nevada, Reno— Nevada State Journal	M. 5,353 S. 5,353	25,000	.035 .035	Pennsylvania, Scranton— Republican	M. 31,798	525,000	.09
New Jersey, Atlantic City— Press	M. 20,169 E. 20,169	83,914	.06	Rhode Island, Providence— Tribune	S. 12,62709
New York, Brooklyn— Standard-Union	E. 67,031 S. 45,102	2,812,000	.20 .20	South Carolina, Charleston— News and Courier	M. 10,620 S. 11,240	282,143	.04
New York, Buffalo— News	E. 105,555 M. 312,764	800,000	.21 .58	South Carolina, Columbia— State	M. 21,302 S. 21,857	275,000	.06
New York, New York— World	M. 346,246 S. 621,341	14,000,000	.58 .58	Tennessee, Chattanooga— Times	M. 22,520 S. 23,382	250,000	.07
New York, Rochester— Democrat and Chronicle	M. 58,000 S. 65,000	600,000	.17 .20	Tennessee, Knoxville— Sentinel	E. 23,687	425,000	.06
New York, Syracuse— Post-Standard	M. 50,043 S. 56,674	450,000	.16 .16	Tennessee, Memphis— Commercial Appeal	M. 84,788 S. 116,015	676,626	.15
New York, Troy— Record	M and E. 22,393 Observer	150,000	.05 .05	Tennessee, Nashville— Banner	E. 43,500 S. 46,500	650,000	.10
N. Carolina, Charlotte— Observer	M. 21,096 S. 22,846	450,000	.05 .06	Texas, Beaumont— Enterprise	M. 25,256 S. 31,114	92,000	.08
N. Carolina, Winston-Salem— Twin-City Sentinel	E. 10,135	200,000	.04	Texas, Fort Worth— Star-Telegram	E. 80,000 S. 95,000	185,000	.16
North Dakota, Fargo— Forum	E. 14,776	132,000	.05	Texas, Galveston— News	M. 11,750 S. 17,277	50,000	.07
Ohio, Cleveland— Plain Dealer	M. 161,000 S. 217,461	3,000,000	.32 .37	Texas, Houston— Chronicle	E. 48,783 S. 59,135	1,750,000	.12
Ohio, Dayton— Herald	M. 31,900 Journal	350,000	.11	Post	M. 38,494 S. 45,47011
Ohio, Youngstown— Vindicator	M. 29,500 S. 40,57911	Texas, San Antonio— News	E. 28,647 S. 39,536	850,000	.16
Oklahoma, Muskogee— Phoenix	M. 14,220 S. 15,098	100,000	.07 .05	Utah, Salt Lake City— Tribune	M. 41,939 S. 71,268	807,000	.08
Oklahoma, Oklahoma City— Times	E. 46,122	750,000	.12	Virginia, Newport News— Press	M. 5,167 E. 10,774	200,000	.05
Oklahoma, Oklahoma City— Oklahoman	M. 56,376 S. 71,32915	Times-Herald	M. 5,167 E. 10,77405
Oklahoma, Tulsa— World	M. 34,137 S. 35,292	250,000	.08 .09	Virginia, Richmond— News Leader	M. 45,535 E. 92,044	458,666	.11
Oregon, Portland— Oregon Journal	E. 69,586 S. 84,975	400,000	.14 .16	Washington, Seattle— Post-Intelligencer	M. 54,000 S. 94,000	400,000	.16
Pennsylvania, Allentown— Call	M. 28,430 Item	200,000	.10 .10	West Virginia, Clarksburg— Exponent	M. 8,304 S. 8,304	271,000	.03
Pennsylvania, Erie— Times	E. 4,515 S. 20,00008	Wisconsin, Milwaukee— Journal	E. 111,079 S. 89,498	533,651	.03
Wisconsin, Superior— Telegram	E. 18,000	160,000	.20	Wisconsin, Superior— Enterprise	E. 4,018	25,000	.03

in the trade centers in this list.



series of three two-
caring in this paper.
EXT ONE. AND
you can use them.

Milwaukee—the Four Corners of America—Centralized.



East meets West at Milwaukee. North and South too. For Milwaukee is the Centralized City. Centralized for Seattle or Atlanta, Boston or Los Angeles. Convenient and easily accessible for all points in between.

Come to Milwaukee in 1922

where you will be offered every facility for a business convention to promote every form of constructive advertising.



Milwaukee's Million-Dollar Auditorium

occupying an entire city square, is the largest and finest convention hall of its kind in the country. All meetings can be held under one roof. Located in the heart of Milwaukee. Seating capacity, 13,500.

COME to Milwaukee in 1922. For here is a center where advertising has been nourished and developed.

It is a city of widely diversified industry. In 1920, its products exceeded one billion dollars. Its manufacturers are national leaders. They have a thorough knowledge of the power of advertising in its broadest sense. Because successful advertising has helped them to become national leaders.

Milwaukee, with a complete understanding and appreciation of advertising, invites you to come in 1922.

We of The Journal, pledge our unstinted cooperation to make the convention a business achievement. We'll spread the message of welcome to "4 out of every 5 English-speaking persons in Milwaukee."

For 39 years The Journal has been a Milwaukee institution—a vital part of Milwaukee—each growing with the other. Today The Journal has the biggest daily and Sunday circulation of any newspaper in Wisconsin.

So come to Milwaukee in 1922. You'll enjoy the true spirit of hospitality—for which Milwaukee has become nationally renowned.

We'll give you a most enjoyable time—**AND A CONVENTION THAT WILL BUILD AND BENEFIT ADVERTISING.** That's our promise.

Important Facts About Milwaukee

Hundreds of thousands of guests attended more than 200 major conventions held in Milwaukee during 1920. Several exceeded 5,000 in attendance. One surpassed the 10,000 mark.

Milwaukee's climate is refreshing and comfortable. Cool breezes blow from majestic Lake Michigan. Inland lakes and summer resorts supply entertainment and recreation features.

Many historic spots and places of romance to visit.

Milwaukee has hundreds of miles of excellent concrete roadways.

Milwaukee has ample first class hotel accommodations.

Milwaukee is banded together as one committee, to bid you welcome when you come in 1922.

The Milwaukee Journal

FIRST—by merit

H. J. GRANT, Pub.
R. A. TURNQUIST, Adv. Mgr.

OMARA & ORMSBEE, Inc., Special Representatives,
New York, Chicago, San Francisco

CONFERENCE TO MAKE INAUGURATION PLANS

Plans for the inauguration ceremony of Governor-elect Thomas W. Hardwick will be completed this morning when a committee appointed by J. H. Vereen, chairman of the state democratic convention, meets in Atlanta for a final conference.

Mr. Vereen appointed the delegates from the governor-elect's constituency throughout the state, and the complete list follows:

State-at-Large: Judge G. H. Howard; Atlanta; James B. Nevin; John D. Yarbrough; Columbus; fifth district; Mayor James L. Key; John D. Little; W. W. Banks; John S. Cohen; Arthur Lucas; C. W. Robson; Jerome Jones; Walter P. Andrews.

First District—Alex Lawrence; Savannah; second district; Judge J. R. Pottle; Albany; third district; John D. Yarbrough; Columbus; fifth district; Mayor James L. Key; John D. Little; W. W. Banks; John S. Cohen; Arthur Lucas; C. W. Robson; Jerome Jones; Walter P. Andrews.

With the announcement Monday by Councilman J. H. Olson that he will be a candidate to succeed him from the eleventh ward, a contest is on for the office. Last Friday, Homer Denton, young attorney, formally announced his candidate for the place. Mr. Olson is serving his first term in the council.

HERBERT SMITH URGES
CHURCH ADVERTISING

Herbert C. Smith, advertising manager of the Northern Presbyterian church, delivered an informative lecture on church advertising at the meeting of the Presbyterian Ministers' Association which took place at the Central Presbyterian church yesterday.

AD MEN OF THREE STATES TO PLAN CLOSER RELATIONS

Representatives of the Ad Clubs of Missouri, Arkansas and Oklahoma will organize at a luncheon meeting to be held in the main dining room of the Ansley hotel Wednesday afternoon at 1 o'clock. The object of the meeting is to bring about closer relations so that the clubs of the section may work together.

The meeting was called by Daniel A. Ruebel, president of the St. Louis Ad club; Low Howland of Kansas City, vice president of the A. C. W. club; and the other clubs involved are those of St. Louis, St. Joseph, Columbia and Kansas City, Mo., and Tulsa, Oklahoma City, and Muskogee, Okla.

Contracts Are Let.

Wadsworth and Royston have let contracts for the installation of water and sewage systems. The two cities will have 20,000 inhabitants each but have been waiting for decreases in the price of labor and materials. The J. B. McCrary Engineering company received the contracts.



Now—ad folks

If you are hot we can tell you of a mighty quick and easy way to get and stay cool and it won't cost you much either

Hart Schaffner & Marx
two-piece suits

\$24 to \$38

Dixie weaves, tropical worsteds, flannels, serges; Priestly's aerpore and English mohair

Hart Schaffner & Marx three-piece suits \$34 and up

Daniel Bros. Company

Home of Hart Schaffner & Marx clothes

45 to 49
Peachtree

Two Southern A. B. C. Newspapers That Stand Out Conspicuously In Their Respective Communities—(See A. B. C. Audit)

The Charlotte Observer

"A CLEAN, CONSTRUCTIVE NEWSPAPER"

AND

"WHEN YOU SEE IT IN THE OBSERVER, IT'S SO."

THE KNOXVILLE SENTINEL

"A CLEAN, CONSTRUCTIVE NEWSPAPER"

AND

"WHEN YOU SEE IT IN THE SENTINEL, IT'S SO."

No Southern Advertising Campaign, Not Including These Two Newspapers, Is Complete—Rate In Each One Figures About One-Fourth Cent Per Line Per Thousand Circulation

In Knoxville, The Sentinel carries considerably more advertising than does the second Knoxville paper, notwithstanding it has only 6 publication days against 7. In Charlotte, The Observer greatly predominates in advertising, both local and national (7 days vs. 7), over second Charlotte paper.

and Benjamin M. Blackburn, of Atlanta; sixth district, Roland Ellis; seventh district, C. J. Head; Marietta; eighth district, Julian B. McMurry; Athens; ninth district, William B. Sloan, Gainesville; tenth district, John W. Parks, Gainesville; eleventh, W. D. Youmans, Waycross; twelfth, T. A. Peterson, Alley.

**J. H. OLSON IN RACE
TO SUCCEED HIMSELF**

With the announcement Monday by Councilman J. H. Olson that he will be a candidate to succeed himself from the eleventh ward, a contest is on for the office. Last Friday, Homer Denton, young attorney, formally announced his candidate for the place. Mr. Olson is serving his first term in the council.

HERBERT SMITH URGES
CHURCH ADVERTISING

Herbert C. Smith, advertising manager of the Northern Presbyterian church, delivered an informative lecture on church advertising at the meeting of the Presbyterian Ministers' Association which took place at the Central Presbyterian church yesterday.

Levey Will Honor William Oldknow By Party Tuesday

William Oldknow, father of the moving picture movement in Atlanta, will be honored Tuesday afternoon at 5 o'clock, when Harry Levey, president of the Screen Advertisers' Association, of New York, gives a party and takes a moving picture on the lawn of Mr. Oldknow's home on Oakdale road.

Mr. Levey, who is also the founder and president of the National Non-Theatrical Motion Picture Exchange of America, will speak at the Atlanta theater Tuesday morning at 9:30 o'clock, as a guest of the ad convention.

In making the pictures on Mr. Oldknow's lawn, Harry Levey will be assisted by Miss Irene Duthie, president of the Donath Service of New York; Miss Teresa Jackson, of the Murray Howes & Co. Advertising Agency, of New York; Miss Gertrude Cohen, of the Fourth Estate news service, New York; and Miss Sales manager of the Nicholas Powers Moving Picture Co., of New York; Mrs. H. Harris of the St. Louis and St. Louis, Inc., of New York; Bert Barnes, editor of the Blue Print, of New York; Alex Alexander, of The Farm Journal, and Henry Grant, who is the author of the canary.

An exchange of the National Non-Theatrical Motion Picture Association will be established in Atlanta on June 23. Mr. Levey, the president, is to speak to the church, schools and other institutes an easy and cheap source from which to obtain the latest information on the development of visual education in the south.

Levey and his colleagues are pleased with Atlanta and the program devised by the ad convention committee. The exchange he intends to start in Atlanta will have sub-exchanges throughout the neighboring states. Information about Mr. Levey's work can be obtained by calling on him at the Piedmont hotel, room 618.

PROGRAM COMPLETE FOR SWINE MEN'S MEET

Athens, Ga., June 13.—(Special) Plans have been completed for the annual convention of the Georgia Swine Growers' association, which will be held at the State College of Agriculture August 1 and 2. Tickets will be sold by authority from the United States department of agriculture. A number of breeders from various sections of the country are expected to attend.

The judging demonstration, conducted by E. Z. Russell, of the federal agricultural department, and the sale of 2300 sets representing Berkshire, Duroc-Jerseys, Hampshires, Poland-China and Spotted Poland-Chinas, will be features of the two days' meeting.

GIRL BADLY INJURED WHEN TRAIN HITS CAR

Talbotton, Ga., June 13.—(Special) Mrs. C. W. Moore, Jr., was seriously injured hero Sunday afternoon when an automobile in which she was riding with C. W. Moore, Jr., and his wife was struck by A. B. & A. train No. 1 at a street crossing.

Seeing that the train was going to strike the automobile, Mr. Moore threw his wife from the car and jumped after her. Miss Collier was in the automobile when it was struck by the train, and was badly hurt. Mr. Moore and his wife were not badly injured.

BUILDINGS DESTROYED IN NORCROSS BLAZE

Norcross, Ga., June 13.—(Special) Fire of undetermined origin about midnight Sunday, virtually destroyed the general store of Pierce & McElroy, a warehouse adjoining, and a cotton gin in the rear of the warehouse.

The explosion of gasoline in the store caused the flames to gain headway so fast that the best efforts of those who sought to quell the blaze were vain. It is understood that most of the loss was covered by insurance.

TOTS CONTRIBUTE \$50 TO CHURCH FUND

A feature of the campaign of the Georgia Methodists for money to erect a new church building was the gift Sunday of \$50 in gold by the beginners' department of the Sunday school. The 100 children, with Barbara Selman, Susanne Keen and Henry Holbrook, carried the money to Superintendent J. V. Welborn of the third school in a little basket to which was attached a verse of explanation.

TEACHERS TO HOLD MEETING THURSDAY

A meeting of the Atlanta Public School Teachers' Association has been called by President B. E. White for 10 o'clock Thursday morning at the Commercial High school.

Special emphasis is placed on the importance of members being present as matters of more than ordinary interest are to be taken up.

Tent Revival Held.

Dublin, Ga., June 13.—(Special)—A big tent revival campaign, conducted under the auspices of the Methodist church of the city of Fulton, opened Sunday night here. Sermons were delivered by Evangelist Miller, Professor Loney is leading the singing. Miss Sewell, of Atlanta, is pianist.

The war department in Washington is working on a detailed plan for marking battlefields in Europe where American troops were engaged during the world war.

PLAN WOULD GIVE POWER TO NAME CHIEFS TO MAYOR

Councilman J. R. Nutting announced a plan Monday to empower the mayor with appointment of the chief of police and the chief of construction, subject to the confirmation of the general council. The police head is now named by the police board and the chief of construction is elected by the people.

The councilman's plan is embodied in a proposed charter amendment which will be introduced at the charter revision committee meeting Wednesday afternoon. Mayor Key will consider the possibility and will sign it if it passes.

Annual Flag Day Exercises Will Be Held by Elks

The annual flag day exercises of the Atlanta Lodge of Elks will take place at the Elks' home, on Ellis street, this evening at 8 o'clock.

In addition to the altar exercises, the Elks' quartet, Messrs. Lang, Morel, Jones and Brignall will render selections, and there will be solos by Miss Nellie Allen, Mrs. J. Edgar Morris and Nick Lang. Walter P. Andrews will read the flag history, and Hon. George M. Napier will deliver an address. "Tribute

to the Flag." The Elks' orchestra will furnish the music, in charge of Cliff Bateman.

The Elks are holding open house during the ad convention, and many Elks from distant cities have taken advantage of the hospitality found

there. The flag day exercises are open to the public, and many of the convention visitors are expected to be present.

**All High-Grade Brands of
Cigars, Cigarettes and To-
baccos sold at**

JACOBS' PHARMACY

Cor. Whitehall and Alabama

**Cold Bevo is ideal for
your Buffet Lunch.**

**PICTURE
FRAMES**
GOODHART-TOMPKINS
83 PEACHTREE

THE LONDON "BOBBY" AND THE AMERICAN "COP"

*In legal terms they are both "officers of the law"
---But between them there is a world of difference*

The bobby gives you a volume of accurate information in the King's English and speaks it like a recitation. The cop gives you a sketchy outline of general directions, delivered in a nonchalant manner, enriched by the liberal use of picturesque American slang. The cop is a regular fellow, a jovial opportunist and monarch of all he surveys. The bobby is a mechanical device whose function is to uphold the law and the dignity of the United Kingdom.

And this brings us to the business of this advertisement, which is to say that though we are all Americans, there are fundamental differences between the people of the North and South. The advertising man or advertiser who overlooks this is missing an opportunity that if utilized would result in a gratifying increase in the pulling power of his Southern newspaper advertising, written in terms of actual results.

The Southern Morning Newspaper Goes Into the Home and Stays There All Day

The cities of Dixie average far under 100,000 in population. Our homes are not far distant from our work. The "commuter" is a species seldom seen or heard of in the Southern States. The harsh clang and the grating of brakes as an "L" train rounds a curve---the subway packed with humanity like the proverbial sardines in a box, are subjects we know of only as described by the pen of the fictionist.

Down here, we are still home folks. When the South goes to work in the morning it means a short 10 or 15 minutes' ride that we love to make the occasion of a pleasant visit and indulge in neighborly gossip. And in this congenial atmosphere of a few minutes' ride to work each day, DURING ANY DAY IN THE YEAR, YOU COULD COUNT ON THE FINGERS OF YOUR HANDS THE FOLKS YOU WOULD SEE READING THE MORNING PAPER.

For the ***morning paper of the South belongs to the home and stays there.*** It brings to men your message of automobiles and automobile equipment, tires, office supplies, investment securities, machinery and all the varied commodities of interest to men. The housewife turns to its advertisements to inform her as to where she may best buy the family wearing apparel, the groceries, meats, furniture and all the varied household supplies, etc. And when the men folks have gone to work, the children to school, and breakfast is over, the southern housewife sits down to quiet, deliberate and uninterrupted reading of the ***morning paper*** and if your advertising message is printed on its pages, **YOU WILL BE REWARDED IN THE FORM OF LIBERAL CASH RESULTS.**

The undersigned ***Southern Morning papers*** cover a field with a buying power that is annually rated high in the millions. These newspapers offer to advertisers complete service and co-operation and an unerring attention to all those details that contribute to the advertisers' success.

Atlanta Constitution,
Atlanta, Ga.

Augusta Chronicle,
Augusta, Ga.

Columbia State,
Columbia, S. C.

Columbus Enquirer-Sun,
Columbus, Ga.

Greensboro Daily News,
Greensboro, N. C.

Houston Post,
Houston, Tex.

Jackson Clarion-Ledger,
Jackson, Miss.

Knoxville Journal & Tribune
Knoxville, Tenn.

Lexington Herald,
Lexington, Ky.

Macon Telegraph,
Macon, Ga.

Pensacola Journal,
Pensacola, Fla.

Rome Tribune-Herald,
Rome, Ga.

Spartanburg Herald,
Spartanburg, S. C.

Shreveport Times,
Shreveport, La.

Tampa Tribune,
Tampa, Fla.

Tulsa World,
Tulsa, Okla.

BUSINESS TIDE TURNS, SAYS BURROUGHS MAN

G. M. Greene, of the Burroughs Adding Machine Company, of this city, made an interesting statement today in regard to business conditions. He states that the company he represents believes that the condition of business today does not

warrant drastic curtailment of selling expenses, advertising and the purchase of needed equipment.

Mr. Greene's words carry weight because his company is in close contact with every line of business in the country.

He believes that the recent stagnation in business is largely the result of a general attitude and that as soon as business men generally begin to place orders for things needed in their business, they will begin to get more orders for the merchandise they have to sell.

Spending Money.

"We are spending our money in

newspapers today," said Mr. Greene. "to advertise our belief in this, and the more who follow this example the better it will be for everybody's business."

"If a man thinks business conditions are as bad as that and spreads his opinion broadcast, it is bound to react against his own business and the business of certain ex-

"First, stop talking poor business and talk better business.

"Second, do everything in your power to start the normal flow of money through business channels.

Way to Bust Gloom.

"It doesn't mean that business men should sit idly by and do nothing and like ostriches or try to juggle the fingers on their books to fool themselves, but I mean that in many instances the man does not know

whether it is possible to transact more business in his line because he has not tried hard enough.

"There are just two things we all need to do: First, stop talking poor business.

"First, stop talking poor business and talk better business.

"Second, do everything in your power to start the normal flow of money through business channels.

**MOREHOUSE SUMMER
SCHOOL OPENS TODAY**

The first summer school at Morehouse college, Atlanta, for the train-

ing of teachers, will open Tuesday morning for a four weeks' session

of the best prepared teachers

will make up the faculty.

Courses will include home economics, industrial training and a special course in physical training and recreation under the direction of W. E. Franklin, director of the physical department at the Butler street branch of the Y. M. C. A.

A celebration is planned for June 16 in observance of the 146th anniversary of the founding of the United States army.

Former Atlantan Leads Louisville's Fight for Session

The "Louisville in 1923" fight is being waged by W. A. Harris, division manager of the Kason Rubber company. Mr. Harris, who is one of the live members of the Louisville club, reached Atlanta Friday, and has been working every minute since his arrival for the 1923 convention.

The many plazas seen on auto-roads and in conventional hills are evidence of the work done by Mr. Harris, to the delegates, probably the most impressive work done by any club committee in the personal solicitation done in the hotel lobbies and other meeting places.

The traffic semaphore and Atlanta

police sergeant in the lobby of the Piedmont hotel is one of Mr. Harris' novel ways of calling attention to Louisville for the 1923 convention.

As the officer turns the semaphore to "go" to Louisville in 1923, and again as he turns it to "stop" and investigate the advantages of Louis-

ville for the 1923 convention, one is

further impressed with the fight being waged for Louisville.

Mr. Harris is a former Atlantan, which probably accounts for the energetic manner in which his com-

mittee is working for the 1923 con-

vention. He was born and reared

in Atlanta, and was at one time of

boy for Woodrow Wilson while

Mr. Wilson was an attorney at At-

lanta.

Mr. Wilson, during the war, was

given a very important work with

the different missions, super-

vised all with the as with all

his former undertakings, he was

highly successful, winning the high-

est commendation from his chiefs.

Mr. Wilson was an attorney at At-

lanta.

Mr. Wilson, during the war, was

given a very important work with

the different missions, super-

vised all with the as with all

his former undertakings, he was

highly successful, winning the high-

est commendation from his chiefs.

Mr. Wilson was an attorney at At-

lanta.

Mr. Wilson, during the war, was

given a very important work with

the different missions, super-

vised all with the as with all

his former undertakings, he was

highly successful, winning the high-

est commendation from his chiefs.

Mr. Wilson was an attorney at At-

lanta.

Mr. Wilson, during the war, was

given a very important work with

the different missions, super-

vised all with the as with all

his former undertakings, he was

highly successful, winning the high-

est commendation from his chiefs.

Mr. Wilson was an attorney at At-

lanta.

Mr. Wilson, during the war, was

given a very important work with

the different missions, super-

vised all with the as with all

his former undertakings, he was

highly successful, winning the high-

est commendation from his chiefs.

Mr. Wilson was an attorney at At-

lanta.

Mr. Wilson, during the war, was

given a very important work with

the different missions, super-

vised all with the as with all

his former undertakings, he was

highly successful, winning the high-

est commendation from his chiefs.

Mr. Wilson was an attorney at At-

lanta.

Mr. Wilson, during the war, was

given a very important work with

the different missions, super-

vised all with the as with all

his former undertakings, he was

highly successful, winning the high-

est commendation from his chiefs.

Mr. Wilson was an attorney at At-

lanta.

Mr. Wilson, during the war, was

given a very important work with

the different missions, super-

vised all with the as with all

his former undertakings, he was

highly successful, winning the high-

est commendation from his chiefs.

Mr. Wilson was an attorney at At-

lanta.

Mr. Wilson, during the war, was

given a very important work with

the different missions, super-

vised all with the as with all

his former undertakings, he was

highly successful, winning the high-

est commendation from his chiefs.

Mr. Wilson was an attorney at At-

lanta.

Mr. Wilson, during the war, was

given a very important work with

the different missions, super-

vised all with the as with all

his former undertakings, he was

highly successful, winning the high-

est commendation from his chiefs.

Mr. Wilson was an attorney at At-

lanta.

Mr. Wilson, during the war, was

given a very important work with

the different missions, super-

vised all with the as with all

his former undertakings, he was

highly successful, winning the high-

est commendation from his chiefs.

Mr. Wilson was an attorney at At-

lanta.

Mr. Wilson, during the war, was

given a very important work with

the different missions, super-

vised all with the as with all

his former undertakings, he was

highly successful, winning the high-

est commendation from his chiefs.

Mr. Wilson was an attorney at At-

lanta.

Mr. Wilson, during the war, was

given a very important work with

the different missions, super-

vised all with the as with all

his former undertakings, he was

highly successful, winning the high-

est commendation from his chiefs.

Mr. Wilson was an attorney at At-

lanta.

Mr. Wilson, during the war, was

given a very important work with

the different missions, super-

vised all with the as with all

his former undertakings, he was

highly successful, winning the high-

est commendation from his chiefs.

Mr. Wilson was an attorney at At-

lanta.

Mr. Wilson, during the war, was

given a very important work with

the different missions, super-

vised all with the as with all

his former undertakings, he was

highly successful, winning the high-

est commendation from his chiefs.

Mr. Wilson was an attorney at At-

lanta.

Mr. Wilson, during the war, was

given a very important work with

the different missions, super-

Pierson's Wildness Gives 'Nooga Victory Over Locals in First Game

George Johnson, Former Auburn Star, Pitches Nicely for Lookouts in His Initial Start.

BY CLIFF WHEATLEY.

Bill Pierson, Eldon Purcell and Phil Bedgood too, their customary turns on the mound yesterday for the Dutchman and the net result was that the Crackers dropped one more bad game, this first battle in the home stand after the protracted road trip that was cluttered with success.

The final count was 5 to 3, Lookouts scoring all their runs in the first four innings by bunching three hits with a touch of wildness that Pierson uncorked.

This struggle marked the debut of two new Lookouts both of whom have many friends in this city. Sam Settle, former Tech outfielder and George Johnson, Auburn's all-southern pitcher being the gentlemen referred to.

Each's job was to make local fans wonder who in the deuce he was, but both overcame the local management; Johnson's win was his first start in Southern league logs.

Both succeeded; Settle, when he tried to wing Wingo's clouts to the scoreboard, completed a clean sweep, while lying on his back against the right field bank; Johnson, when he made the wagers of the local fold look like accidents, during

the time he was on the mound.

Vines Finishes.

The former Plainsman was taken out when he showed a brief sign of weariness, but he admirably held the press box. Vines, seen to be in excellent trim for the remainder of the struggle, Vines, who succeeded him, was the rest of the way in fine fashion, and the Crackers were unable to do anything with him until the ninth, when local heroes forced a high heaven after Wingo's triple, but Vines, during the time he was on the mound,

Settle after a heart-breaking failure his first two times at the plate, staged a splendid comeback with the assist and finished the afternoon with an average of .400, while any veteran to shout over his chest switch is chewing tobacco and making faces at the rookies, two hits before the struggle, neither of which, however, figured in the scoring by the Lookouts.

Pierson, who was the first of that immature bunch to be called up, had everything but control to make him one of the best twirlers in the fifth after Pierson's two hits, it appeared that the man he didn't walk he would strike out, and the close of the initial frame found him with a mark obtained by three. He added one more in the third, but there his effectiveness stopped. Elton, who was called upon in the fifth after Pierson, had a sense of direction, pitched fine ball for an inning or two, but was forced to work out of many holes. Bedgood pitched the final stanza and did well.

The crackup took its beating in a nice manner and the good fielding of the outfit was heartily applauded. While Settle's catch was the biggest stunt of the day, Vines, Rector, Ringo and Dick Kauffman handled some balls that looked to be safe drivers.

A Queer Happening.

An unusual occurrence marked the Crackers of the ninth. "Butch" Schmidt, who had optioned out for Birmingham, was in the Lookouts' man's place behind the platter for the ninth, and when Ollie's turn at bat came in the last frame Schmidt was called upon.

The called out escapee, who had the eagle eye of Strang Nicklin, who called Umpire O'Toole's attention to the mistake, Schmidt was ruled out and when he was named later when Graff, batting for Bedgood, flied out to Croll.

The first three innings resulted in a nice man's and the good fielding of the outfit was heartily applauded.

While Settle's catch was the biggest stunt of the day, Vines, Rector, Ringo and Dick Kauffman handled some balls that looked to be safe drivers.

A Queer Happening.

An unusual occurrence marked the Crackers of the ninth. "Butch" Schmidt, who had optioned out for Birmingham, was in the Lookouts' man's place behind the platter for the ninth, and when Ollie's turn at bat came in the last frame Schmidt was called upon.

The called out escapee, who had the eagle eye of Strang Nicklin, who called Umpire O'Toole's attention to the mistake, Schmidt was ruled out and when he was named later when Graff, batting for Bedgood, flied out to Croll.

The first three innings resulted in a nice man's and the good fielding of the outfit was heartily applauded.

While Settle's catch was the biggest stunt of the day, Vines, Rector, Ringo and Dick Kauffman handled some balls that looked to be safe drivers.

A Queer Happening.

An unusual occurrence marked the Crackers of the ninth. "Butch" Schmidt, who had optioned out for Birmingham, was in the Lookouts' man's place behind the platter for the ninth, and when Ollie's turn at bat came in the last frame Schmidt was called upon.

The called out escapee, who had the eagle eye of Strang Nicklin, who called Umpire O'Toole's attention to the mistake, Schmidt was ruled out and when he was named later when Graff, batting for Bedgood, flied out to Croll.

The first three innings resulted in a nice man's and the good fielding of the outfit was heartily applauded.

While Settle's catch was the biggest stunt of the day, Vines, Rector, Ringo and Dick Kauffman handled some balls that looked to be safe drivers.

A Queer Happening.

An unusual occurrence marked the Crackers of the ninth. "Butch" Schmidt, who had optioned out for Birmingham, was in the Lookouts' man's place behind the platter for the ninth, and when Ollie's turn at bat came in the last frame Schmidt was called upon.

The called out escapee, who had the eagle eye of Strang Nicklin, who called Umpire O'Toole's attention to the mistake, Schmidt was ruled out and when he was named later when Graff, batting for Bedgood, flied out to Croll.

The first three innings resulted in a nice man's and the good fielding of the outfit was heartily applauded.

While Settle's catch was the biggest stunt of the day, Vines, Rector, Ringo and Dick Kauffman handled some balls that looked to be safe drivers.

A Queer Happening.

An unusual occurrence marked the Crackers of the ninth. "Butch" Schmidt, who had optioned out for Birmingham, was in the Lookouts' man's place behind the platter for the ninth, and when Ollie's turn at bat came in the last frame Schmidt was called upon.

The called out escapee, who had the eagle eye of Strang Nicklin, who called Umpire O'Toole's attention to the mistake, Schmidt was ruled out and when he was named later when Graff, batting for Bedgood, flied out to Croll.

The first three innings resulted in a nice man's and the good fielding of the outfit was heartily applauded.

While Settle's catch was the biggest stunt of the day, Vines, Rector, Ringo and Dick Kauffman handled some balls that looked to be safe drivers.

A Queer Happening.

An unusual occurrence marked the Crackers of the ninth. "Butch" Schmidt, who had optioned out for Birmingham, was in the Lookouts' man's place behind the platter for the ninth, and when Ollie's turn at bat came in the last frame Schmidt was called upon.

The called out escapee, who had the eagle eye of Strang Nicklin, who called Umpire O'Toole's attention to the mistake, Schmidt was ruled out and when he was named later when Graff, batting for Bedgood, flied out to Croll.

The first three innings resulted in a nice man's and the good fielding of the outfit was heartily applauded.

While Settle's catch was the biggest stunt of the day, Vines, Rector, Ringo and Dick Kauffman handled some balls that looked to be safe drivers.

A Queer Happening.

An unusual occurrence marked the Crackers of the ninth. "Butch" Schmidt, who had optioned out for Birmingham, was in the Lookouts' man's place behind the platter for the ninth, and when Ollie's turn at bat came in the last frame Schmidt was called upon.

The called out escapee, who had the eagle eye of Strang Nicklin, who called Umpire O'Toole's attention to the mistake, Schmidt was ruled out and when he was named later when Graff, batting for Bedgood, flied out to Croll.

The first three innings resulted in a nice man's and the good fielding of the outfit was heartily applauded.

While Settle's catch was the biggest stunt of the day, Vines, Rector, Ringo and Dick Kauffman handled some balls that looked to be safe drivers.

A Queer Happening.

An unusual occurrence marked the Crackers of the ninth. "Butch" Schmidt, who had optioned out for Birmingham, was in the Lookouts' man's place behind the platter for the ninth, and when Ollie's turn at bat came in the last frame Schmidt was called upon.

The called out escapee, who had the eagle eye of Strang Nicklin, who called Umpire O'Toole's attention to the mistake, Schmidt was ruled out and when he was named later when Graff, batting for Bedgood, flied out to Croll.

The first three innings resulted in a nice man's and the good fielding of the outfit was heartily applauded.

While Settle's catch was the biggest stunt of the day, Vines, Rector, Ringo and Dick Kauffman handled some balls that looked to be safe drivers.

A Queer Happening.

An unusual occurrence marked the Crackers of the ninth. "Butch" Schmidt, who had optioned out for Birmingham, was in the Lookouts' man's place behind the platter for the ninth, and when Ollie's turn at bat came in the last frame Schmidt was called upon.

The called out escapee, who had the eagle eye of Strang Nicklin, who called Umpire O'Toole's attention to the mistake, Schmidt was ruled out and when he was named later when Graff, batting for Bedgood, flied out to Croll.

The first three innings resulted in a nice man's and the good fielding of the outfit was heartily applauded.

While Settle's catch was the biggest stunt of the day, Vines, Rector, Ringo and Dick Kauffman handled some balls that looked to be safe drivers.

A Queer Happening.

An unusual occurrence marked the Crackers of the ninth. "Butch" Schmidt, who had optioned out for Birmingham, was in the Lookouts' man's place behind the platter for the ninth, and when Ollie's turn at bat came in the last frame Schmidt was called upon.

The called out escapee, who had the eagle eye of Strang Nicklin, who called Umpire O'Toole's attention to the mistake, Schmidt was ruled out and when he was named later when Graff, batting for Bedgood, flied out to Croll.

The first three innings resulted in a nice man's and the good fielding of the outfit was heartily applauded.

While Settle's catch was the biggest stunt of the day, Vines, Rector, Ringo and Dick Kauffman handled some balls that looked to be safe drivers.

A Queer Happening.

An unusual occurrence marked the Crackers of the ninth. "Butch" Schmidt, who had optioned out for Birmingham, was in the Lookouts' man's place behind the platter for the ninth, and when Ollie's turn at bat came in the last frame Schmidt was called upon.

The called out escapee, who had the eagle eye of Strang Nicklin, who called Umpire O'Toole's attention to the mistake, Schmidt was ruled out and when he was named later when Graff, batting for Bedgood, flied out to Croll.

The first three innings resulted in a nice man's and the good fielding of the outfit was heartily applauded.

While Settle's catch was the biggest stunt of the day, Vines, Rector, Ringo and Dick Kauffman handled some balls that looked to be safe drivers.

A Queer Happening.

An unusual occurrence marked the Crackers of the ninth. "Butch" Schmidt, who had optioned out for Birmingham, was in the Lookouts' man's place behind the platter for the ninth, and when Ollie's turn at bat came in the last frame Schmidt was called upon.

The called out escapee, who had the eagle eye of Strang Nicklin, who called Umpire O'Toole's attention to the mistake, Schmidt was ruled out and when he was named later when Graff, batting for Bedgood, flied out to Croll.

The first three innings resulted in a nice man's and the good fielding of the outfit was heartily applauded.

While Settle's catch was the biggest stunt of the day, Vines, Rector, Ringo and Dick Kauffman handled some balls that looked to be safe drivers.

A Queer Happening.

An unusual occurrence marked the Crackers of the ninth. "Butch" Schmidt, who had optioned out for Birmingham, was in the Lookouts' man's place behind the platter for the ninth, and when Ollie's turn at bat came in the last frame Schmidt was called upon.

The called out escapee, who had the eagle eye of Strang Nicklin, who called Umpire O'Toole's attention to the mistake, Schmidt was ruled out and when he was named later when Graff, batting for Bedgood, flied out to Croll.

The first three innings resulted in a nice man's and the good fielding of the outfit was heartily applauded.

While Settle's catch was the biggest stunt of the day, Vines, Rector, Ringo and Dick Kauffman handled some balls that looked to be safe drivers.

A Queer Happening.

An unusual occurrence marked the Crackers of the ninth. "Butch" Schmidt, who had optioned out for Birmingham, was in the Lookouts' man's place behind the platter for the ninth, and when Ollie's turn at bat came in the last frame Schmidt was called upon.

The called out escapee, who had the eagle eye of Strang Nicklin, who called Umpire O'Toole's attention to the mistake, Schmidt was ruled out and when he was named later when Graff, batting for Bedgood, flied out to Croll.

The first three innings resulted in a nice man's and the good fielding of the outfit was heartily applauded.

While Settle's catch was the biggest stunt of the day, Vines, Rector, Ringo and Dick Kauffman handled some balls that looked to be safe drivers.

A Queer Happening.

An unusual occurrence marked the Crackers of the ninth. "Butch" Schmidt, who had optioned out for Birmingham, was in the Lookouts' man's place behind the platter for the ninth, and when Ollie's turn at bat came in the last frame Schmidt was called upon.

The called out escapee, who had the eagle eye of Strang Nicklin, who called Umpire O'Toole's attention to the mistake, Schmidt was ruled out and when he was named later when Graff, batting for Bedgood, flied out to Croll.

The first three innings resulted in a nice man's and the good fielding of the outfit was heartily applauded.

While Settle's catch was the biggest stunt of the day, Vines, Rector, Ringo and Dick Kauffman handled some balls that looked to be safe drivers.

A Queer Happening.

An unusual occurrence marked the Crackers of the ninth. "Butch" Schmidt, who had optioned out for Birmingham, was in the Lookouts' man's place behind the platter for the ninth, and when Ollie's turn at bat came in the last frame Schmidt was called upon.

The called out escapee, who had the eagle eye of Strang Nicklin, who called Umpire O'Toole's attention to the mistake, Schmidt was ruled out and when he was named later when Graff, batting for Bedgood, flied out to Croll.

The first three innings resulted in a nice man's and the good fielding of the outfit was heartily applauded.

While Settle's catch was the biggest stunt of the day, Vines, Rector, Ringo and Dick Kauffman handled some balls that looked to be safe drivers.

A Queer Happening.

An unusual occurrence marked the Crackers of the ninth. "Butch" Schmidt, who had optioned out for Birmingham, was in the Lookouts' man's place behind the platter for the ninth, and when Ollie's turn at bat came in the last frame Schmidt was called upon.

The called out escapee, who had the eagle eye of Strang Nicklin, who called Umpire O'Toole's attention to the mistake, Schmidt was ruled out and when he was named later when Graff, batting for Bedgood, flied out to Croll.

The first three innings resulted in a nice man's and the good fielding of the outfit was heartily applauded.

While Settle's catch was the biggest stunt of the day, Vines, Rector, Ringo and Dick Kauffman handled some balls that looked to be safe drivers.

A Queer Happening.

An unusual occurrence marked the Crackers of the ninth. "Butch" Schmidt, who had optioned out for Birmingham, was in the Lookouts' man's place behind the platter for the ninth, and when Ollie's turn at bat came in the last frame Schmidt was called upon.

The called out escapee, who had the eagle eye of Strang Nicklin, who called Umpire O'Toole's attention to the mistake, Schmidt was ruled out and when he was named later when Graff, batting for Bedgood, flied out to Croll.

The first three innings resulted in a nice man's and the good fielding of the outfit was heartily applauded.

While Settle's catch was the biggest stunt of the day, Vines, Rector, Ringo and Dick Kauffman handled some balls that looked to be safe drivers.

A Queer Happening.

An unusual occurrence marked the Crackers of the ninth. "Butch" Schmidt, who had optioned out for Birmingham, was in the Lookouts' man's place behind the platter for the ninth, and when Ollie's turn at bat came in the last frame Schmidt was called upon.

Society

For Miss Whitehurst.

Mr. and Mrs. M. C. Carlis entered at a buffet supper Sunday evening, complimenting Miss Helen Whitehurst and Walter Toole, who will be married on Thursday, this week.

The table was laid with a Mat cover, and a silver loving cup filled with pink roses formed the centerpiece, and was surrounded with silver candlesticks, holding pink tapers.

Members of the bridal party were guests on this occasion.

Society Belles

Leaving for Europe.

Misses Wilkinson, Erdahl, Dorothy Dodd, Nellie Dodd, Nell Stephens, Alice and Marion Stearns, and Frances Tschopik formed a congenial party which left Atlanta yesterday for New York, where they will set

sail on June 16 for Europe, for a three-months' stay.

Harry L. Stearns, Jr., will join the party in New York.

Pan-Hellenic Dance

At Brookhaven.

About five hundred guests enjoyed the dinner dances of the Pan-Hellenic society of Georgia Tech, given at the Brookhaven club last night.

The officers of the Pan-Hellenic and Georgia Tech, president, Gilbert R. Fraser, Jr.; vice president, James H. Johnson, Jr., secretary, and George W. Stephens, treasurer, had a table, which was tastefully decorated with the colors and pennants of the fraternity, in addition to quantities of garden flowers.

A buffet luncheon was served at 12 o'clock, and an elaborate breakfast at 6 this morning.

Violin Students

In Recital.

Of interest to a wide circle of friends and music lovers will be the concert the students of the Morgan Violin school on Wednesday

evening at 8:30 o'clock at Phillips & Crews' concert hall.

The school orchestra will play the first and last movement of the "Surprise" symphony by Hayden, and the "William Tell" overture by Mendelssohn.

Richard Everett, Kathryn Donehoo, Geraldine White, Dennis McConaughay, Mary Jo Bayley, Hamilton Dillies, Jr., Gene Lark, Pearl Prager, Alice Morgan Stephens, Gregory Gaylord, Senta Musil, Samuel Mischa Prager.

Miss Thora Stephens has recently reorganized the school, one of the oldest and best in the city. Miss Madeline Kepp is associated with Mrs. Stephens as teacher of theory and history.

A buffet luncheon was served at 12 o'clock, and an elaborate breakfast at 6 this morning.

Harris-Fuller Wedding

In Gainesville.

The wedding of much interest to a wide circle of friends was that of the daughter of Mrs. John T. Harris, and the late John T. Harris, to Horace Lester Fuller, of Gainesville, which was solemnized at the home of the bride's mother on the Poinciana road on the morning of Wednesday, June 1, Rev. T. R. Kendall, Jr., of the First Methodist church officiating.

Family and friends, and a few intimate friends of the contracting parties were present.

The rooms of the lower floor were

beautifully decorated with sweet peas, carrying out the color motif pink and white. In the parlor, where the ceremony was solemnized, an improvised arbor of ferns and white lilies was effectively arranged.

Preceding the ceremony Miss Alice Thompson sang "I Love You Truly," accompanied by Mrs. C. H. Romine.

Misses Lohengrin and Mendelssohn.

During the ceremony Mrs. Romberg played sweetly "Hearts and Flow-

ers." The little flower girl, Mary Ella Walker, wore a dainty frock of white organza, embroidered with blue and pink ribbon sash and carried a basket of sweet peas and roses.

Miss Katherine Kay, a cousin of the bride, was maid of honor, and Misses Mary and Helen Stephens, organandy with hat to match, and carried an arm bouquet of pink and white sweet peas.

The bride came in with his brother, Howard Fuller, who was the best man.

The bride descended the stairway in a gown of white organza, and was met by her brother, Howard. Misses Kay gave her away in marriage.

She was lovely in her wedding gown of white charmeuse and georgette crepe, beaded, her flowing veil caught with a spray of orange blossoms. She carried a shower bouquet of white sweet peas.

Miss Essie Maye Jarrett kept the bride company.

Mr. and Mrs. Fuller left immediately for a short wedding journey. After their return, they will reside with the bride's mother.

The bride's going-away suit was of midnight blue tricotine.

Mrs. Fuller, as Miss Harris has been one of Gainesville's most popular young women, noted for her quiet charm of manner, which has attracted countless friends. She is a graduate of Gainesville High School and afterwards attended school at Brenau.

Mr. Fuller is a son of Mrs. Eugene Fuller, a young man of sterling character, a successful young business man of this city.

Among the out-of-town guests present were Mr. and Mrs. Hilliard, and children, of Atlanta; Miss Katherine Kay, of College Park; Doyle Hamilton, of Richmond, Va.; Mrs. W. T. Jarrett, Misses Moline and Essie Maye Jarrett and Mr. Gower Jarrett, of Gillsville.

Mr. and Mrs. Weyman Entertain Visitors.

Mr. and Mrs. Samuel T. Weyman enjoyed last evening a dinner in compliment to Miss Caroline Lewis, of Greenville, S. C., and Miss Sue Drexler, guest.

The dining table was overlaid with a lace cloth, the center of which was graced with a large bowl of field flowers. Silver compotes holding the unshaded tapers were placed at either end of the table, and at intervals were silver compotes filled with mint and badbons.

Mr. Weyman was handsomely gowned in white lace. Fifty guests were entertained.

Worsham-Leonard.

The following clipping from the Monroe Advertiser, a bit of interest to the friends of the bride and groom in Atlanta:

One of the prettiest home weddings of the season was that of Miss Mary Lynn Worsham to Mr. Lloyd Edwin Leonard, of Atlanta, which was solemnized at the home of the bride's mother, Mrs. J. R. Worsham, Wednesday afternoon.

The impressive ring ceremony was performed by Rev. L. C. Clegg, for the enjoyment of the bridal party. Mrs. J. E. Bogle sang "Because" and "I Love You Truly." The party entered to the strains of Mr. Lloyd's wedding march played by Miss Kathleen Perry of Atlanta.

The bride was a going-away suit of blue tricotine, unusually tailored to match, of blue taffeta trimmed with French flowers and fruit. Her shower bouquet was of bride's roses and lilies.

Mr. Lloyd, of Squiresfield, of Spartanburg, S. C., the bride's only attendant, wore pink crepe mantelet and a picture hat of black georgette. The bearers were pink and white sweet peas.

The little ribbon bearers, Janie Moore and Mary Emily Clegg, and flower girl, Elizabeth Zellins, and the ring bearer, Louise Worsham, of Atlanta, were lovely in pink and white organdies.

Immediately after the ceremony Mr. and Mrs. Leonard left for the mountains of North Carolina.

Y. W. C. A.

Newcomers' Club.

The Newcomers' club of the Y. W. C. A. held a business meeting at Y. W. C. A. headquarters, Peachtree Arcade, Tuesday at 3 p. m. Miss Irma E. Finley, general secretary, will speak of "The Work of the Young Women's Christian Association." The Newcomers hold two outstanding business meetings during the year, and Tuesday's meeting will be the important business meeting for the club during the summer.

Third Ward League Of Women Voters.

The Third Ward League of Women voters will hold the regular meeting for June Thursday afternoon from 2 to 5 o'clock at the concrete pavilion on Grant park.

A cordial invitation is extended to members of other ward leagues as well as to all interested friends in the community.

Recital at Edison Hall.

The program which has been arranged for Wednesday afternoon to be given in Edison Hall, 182 Peachtree street, is to be one of the usual interest and attractiveness.

Local artists will be employed to give special numbers, and Re-rehearsals will be given at Edison's Laboratory model phonograph.

Every one is cordially invited, but especially visiting guests of the art committee, especially requested to be present.

Reserved seats will be held and every effort possible will be made to render the program one of greatest delight.

The hour is from 5 to 6 o'clock and request is made that each one be as prompt as possible.

Mrs. Cline, Hostess.

Mr. and Mrs. Walter Cooper, Jr., and young son, David, of Coronado, Fla., and Walter Cooper, Sr., of Coronado, Fla., were the guests of Mrs. Hal W. Cline at the Howard theater on Saturday night, last.

Frivolous Follies Club Entertained.

Miss Sara Rinley will entertain the Frivolous Follies club Friday afternoon at her home on Howard street.

The members include Misses Catherine Magill, Ethel Bittick, Martha Burr, Ouida Burr, Annie Rose Kenim, Mary Bellingerath and Ethel Oram.

Honoring Mrs. Chase.

Mrs. Frances Brown Chase was the recipient of a pleasant surprise on Saturday night when she returned to her home, "New Canaan," for luncheon prepared and twelve or more guests assembled in honor of her birthday.

Mrs. Chase's brothers, Walter and Leonard Brown, and her daughter, Miss Idelle Kimball, were the hosts and honored guests, and dispensed delightful hospitality.

The home was attractively arranged with quantities of flowers and vines, also bowls of Lorraine roses.

The luncheon table had a centerpiece of pink roses.

The dinner was a gown of white georgette and Miss Kimball's costume was blue taffeta, with crepe trimmings.

Prices realized on Swift & Company sales of carcass beef in Atlanta, for week ending Saturday, June 11, 1924, on shipments sold, ranging from 12 cents to 18 cents per pound and averaged 14.02 cents per pound. (adv.)

J. P. ALLEN & CO.

for One Day!

We Offer Today
While They Last---100

Wool Jersey SPORT COATS

AND CAPES
AT

\$5 AND \$10

WHILE THEY LAST—for they are such extraordinary values they will go as fast as women see them.

Coats in red, tan, brown and navy, in sweater, sport and tuxedo style.

Coats in red and navy. Ideal for beach and sports wear—with shawl collar. All sizes included. Fashionable and seasonable for summer wear. A quick clearance to make room for other goods—only reason for the ridiculously low price.

J. P. Allen & Co.

49-53 Whitehall

THE CONSTITUTION, ATLANTA, GA., TUESDAY, JUNE 14, 1924.

Nationally Advertised Goods, Among Other Things, at Rich's

Broken Sizes--That's Why \$5.75 to \$8.50

Blouses Are \$3.89

—There are 100 of them—all lovely summer-time blouses. We simply took broken-size groups of blouses we've been selling regularly at \$5.75 to \$8.50, and put them at \$3.89—to make sure they'd be speedily cleared away.

—There are blouses of voile—plain or figured—blouses, every stitch hand-made and filet trimmed, and a few of organdy or net.

—If you're able to find your size among these blouses—you're lucky, indeed! You shouldn't let it be too late when you arrive tomorrow!

Thompson's Glove Fitting Corsets--Regular \$2 Ones

\$1

—Thompson's Glove-Fitting Corsets are known to Atlanta women—known for their goodness—for the service they render and the comfort they give.

—For that reason a Sale of them—at half price—is not a thing to be passed up lightly! In this lot are 150 corsets—sizes 21 to 24 only.

—They are made of flesh coutil, stoutly boned. Trimmed with satin or embroidery. Have four hose supporters. But you'd better be early to secure your size—for such corsets as these won't be here long at \$1!

Kayser's Imported Long Chamoisette Gloves

\$1.29

—Gloves of soft finish chamoisette.

—Wash like a linen handkerchief!

—Cool and fine for summer wear.

—Spear or heavy embroidery backs.

—16-button length.

—White, pongee, chamois, brown, beaver.

—Today selling at \$1.29 pair.

Real Filet Laces

Worth \$1.75 to \$3.50 Yd.

At \$1.19 Yard

—A very special purchase is responsible for the fine laces and savings that lie back of this Sale. Every thread real filet lace—edgings and insertions—fine enough to delight the heart of any woman who has plans of new blouses, dresses, patch work, table and bed linens running through her head.

—Laces measure from 2 1/2 to 6 inches wide. In the most wanted of the new patterns. Firmly woven to last a long time.

—Laces that were made to sell at \$1.75 and \$3.50—and show it—a special for today at \$1.19 yard. There's no need of saying that this is an opportunity you can't afford to miss!

69c GETS ONE OF THESE WEATHER PROPHETS

It Tells Whether the Weather Is Going to Be Fair or if a Storm Is Brewing



EE this little Swiss house? When the weather is fair, the two children remain outside. But if a storm is approaching, 8 to 24 hours ahead of its arrival, the witch comes forth. With surprising accuracy, it tells local weather conditions.

Having secured a special price on a quantity of these little Weather Prophets, we are in position to offer them, while the limited quantity we have lasts, for 6c.

—Better get yours tomorrow. Mail orders filled at 69c—plus 8c additional for packing and mailing.

—Main Floor.

Sale of Pearl Buttons at 5c Card

—Of fine checked nainsook. The well-known Sexton make—enough said as to their goodness and wearability! They are the kind of union suits men like for business wear. Comfortable—yes—with their elastic seam back. All sizes. 8c is a special price on them.

—Ocean pearl—two or four holes. Cards of 12, 6, 4 or 3 cards.

—In plain or fancy rimmed effects. Suitable for most any use. In the Sale they are but 5c card.

For Service, for Comfort For Men, Women and Children Munsingwear

Women's Knitted Munsingwear

—Women's mercerized union suits of fine quality yarn. Made with tight or wide leg, closed style. Have band top. Come in white or pink. Sizes 32 to 40 bust. Regular sizes, \$2.50. Extra sizes

Society

Honoring Miss Ray.

A box party was given by Miss Myrtle Norton Friday afternoon at the Howard theatre in honor of Miss Annie Ray, a charming bride-elect of June 14.

The invited guests were Miss Annie Ray, Miss Mary Allen, Miss Kathleen Simpson, Miss Mabel Moore, Miss Anna Ray, Miss Dobe, Miss Kate Gouraud, Miss Gertrude Kelley, Miss Elizabeth Whittner, Miss Mary Carraway, Miss Myrtle Norton.

After the matinee the guests were entertained by Miss Kate Sutherland at her home where delightful refreshments were served.

Harrison—Bunch.

Mr. and Mrs. William T. Harrison announce the marriage of their daughter, Frances, Miss, to Mr. Rainey Bunch on Tuesday, June 8, in Houston, Texas, at home, 2509 Milam Street. Mr. Bunch is formerly of Arlington, Ga.

The next time
you buy calomel
ask for

C
alotabs

The purified and refined calomel tablets that are
nauseless, safe and sure.
Medicinal virtues retained
and improved. Sold
only in sealed packages.
Price 35c.



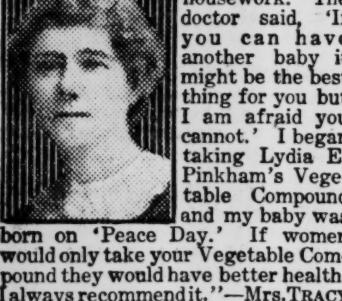
Gouraud's Oriental Cream

**BABY BORN
ON PEACE DAY**
After Mother Had Been
Restored to Health by
Lydia E. Pinkham's
Vegetable Compound

Salisbury, Mass.—"For seven years I had a female trouble and such bearing-down pains I could hardly do my housework. The doctor said, 'If you can have another baby it might be the best thing for you but I am afraid you cannot.' I began taking Lydia E. Pinkham's Vegetable Compound and my baby was born on 'Peace Day.' If women would only take your Vegetable Compound they would have better health, always recommend it."—Mrs. TRACY PATTEN, 2 Lincoln Ave., Salisbury, Mass.

The experience of maternity should not be approached without careful physical preparation, as it is impossible for a weak, sickly wife to bring healthy children into the world.

Therefore if a woman is suffering from a cold, backache, inflammation, constipation, bearing-down pains, headaches, nervousness or "the blues" she should profit by Mrs. Patten's experience take Lydia E. Pinkham's Vegetable Compound and be restored to health.



INGROWN NAIL

Toe Nail Turns Out Itself
if You Toughen Skin

A noted authority says that a few drops of "Oxerry" upon the skin surrounding the ingrown nail induces inflammation and pain and so toughens the tender, sensitive skin underneath the toe nail, that the toe posture is relieved and the nail turns naturally outward almost over night.

"Oxerry" is a gentle, antiseptic manufacturer for chiropodists. However, anyone can buy from the drug store a tiny bottle containing directions.—(adv.)

Reception Today To City's Guests At the Wren's Nest

One of the largest social occasions in connection with the ad men's convention will be the reception this afternoon at 3 o'clock at the Wren's Nest, home of Joel Chandler Harris, when the Uncle Remus Memorial association will entertain both men and women of the advertising profession. It is estimated that several hundred visitors will attend the reception, greeting the advertising men who will visit the home of the author of "Uncle Remus" and to personally meet Mrs. Joel Chandler Harris, who will be present on that occasion. The house will be open to the guests in the gardens of the home and in the dining room the central table decoration will be a Brer Rabbit in the costume of the foreman of the woodchoppers, followed by a box lunch.

Receiving with Mrs. A. W. Newkirk's bridge-luncheon in compliment to Miss Margaret Stovall.

Mrs. W. M. Thompson's luncheon for Mrs. W. T. Elmer, of Joel Chandler Harris, the guest of Mrs. John Candler.

Mrs. Guy Woolford's informal bridge-tea for Mrs. George Auer, of New York.

Mrs. A. W. Stirling will entertain at a bridge-tea at East Lake Country club in compliment to Miss Helen Whitehurst, a bride-elect.

Linton Hopkins will be the speaker at the Flag day celebration by Joseph Habersham chapter, D. A. R., this afternoon at 3:30 o'clock at Washington seminary.

Reception at Wren's Nest at 5 o'clock for visiting members of the advertising association.

Reception at Woman's club.

A piano recital to present Miss Isabelle Breitenbush at the residence of Mrs. J. M. High.

The marriage of Miss Dane Corrine Dyer and George Pringle Jordan will be solemnized this evening at 8:30 o'clock at the North Avenue Presbyterian church.

The roof garden dinner-dance at the Capital City club.

War Mothers' Flag day at Edison hall at 4 o'clock.

Reception at Atlanta Woman's club in honor of visiting ladies attending convention Associated Advertising Clubs of the World, 4 o'clock.

Mrs. Charles Kauffman will entertain at a tea at the East Lake club in honor of Mrs. E. McFarlan, guest of Mrs. R. L. Walker.

Recital by Mrs. Bartow Smith this evening at 8:30 o'clock at Phillips & Crew hall. Mrs. Smith will be assisted by Miss Virginia Kelly, danseuse. The street were the schools winning the public cordially invited to attend.

Miss Jacqueline Moore will play a solo on the harp.

The War Mothers' beautiful American flag carries blue stars, red stripes and white appearance.

Gouraud's Oriental Cream renders the skin smooth and soft.

Nothing could be finer.

Miss Jacqueline Moore, chairman of the flag committee, will preside.

Mothers, wives, daughters and sisters of service men are cordially invited to be present.

Francis and Allen are spending the summer at Brunswick, Ga.

Lewis Swann and George Keenan will motor to Shreveport, La., this week.

Mr. and Mrs. Clark Howell and their sons, Albert, Jr., and Julian, and Colquitt Carter, Jr., are attending the University of Georgia commencement at Athens.

Major and Mrs. Quincy Melton of Jacksonville, Fla., are the guests of Dr. Bartow Smith, Mr. and Mrs. W. P. Melton, 100 Peachtree Circle, Emory University. Later they will go to Asheville.

Dr. and Mrs. Walter E. Emery will motor today to Athens to attend the unveiling of the Crawford Long monument.

Daughters of 1812.

The National Society United Daughters of 1812 for Ga., will celebrate the annual commemoration of Magna Charta day, Wednesday, June 13, at 3:30 o'clock at the Hotel Phillips, 101 Piedmont avenue.

Mr. and Mrs. F. Rice chairman of program. On this day one-third of the human race will unite in the observance of this great anniversary.

Estimates made by Mrs. E. M. Horine for several weeks.

Baylor Hickman and Marshall Whitman spent the weekend in Macon.

S. T. Billingsby, of Atlanta, is registered at the Hotel Powhatan in Washington, D. C.

Mrs. W. C. Vereen, of Moultrie, Ga., is visiting her daughter, Mrs. John H. Smithwick, in Washington, D. C. Mrs. Vereen is the wife of Congressman Smithwick of Florida.

The following program will be:

"America," "American Creed," "Character Sketch of King John," "God Save the King," Address, Magna Charta, Hon. James W. A. Jones.

Miss Mary Elizabeth Strickland, Jr., "Runnymede," Miss Ella Smillie.

Miss Mary Abbie Use and Abe Our Freebird, Mrs. W. L. Peel.

Miss Mrs. Robert Strickland, Jr., Salute to the Flag.

Informal reception will follow.

SOCIAL ITEMS

Dr. Gussie Phillips and Mrs. S. E. Davidson have returned from a visit to Indian Springs.

Mr. and Mrs. John Oatley announce the birth of a daughter on June 11, 1921.

W. R. Burwell will arrive this week from Birmingham, Ala., to spend several days with his parents, Mr. and Mrs. B. L. Burwell.

Mr. and Mrs. J. Rauchenburg will leave Friday on a motor trip to Brunswick, Ga.

Mrs. A. Gomen and children.

"The Store of Dependability."

The Engagement Ring

The engagement ring is the most cherished possession of many women.

It represents a sentiment worthy of the finest expression, and becomes a priceless possession.

It is entirely proper that a token of such importance should come from the house of such prestige as to insure its fullest appreciation.

Davis & Freeman offer a wonderful collection of jewelers' rings. The prices range from as little as you would care to pay up into the thousands—the limitation being regulated only by the size of the stone.

Davis & Freeman, Inc.

Diamond and Platinumsmiths

T. H. LATHAM, Pres.

R. P. STAHL, Vice Pres.

47 Whitehall

Today's Calendar

Social Events || Women's Meetings

Atlanta chapter D. A. R. will meet at Craigie house on June 14, Flag day, at 3:30 o'clock. All members asked to be present and visiting D. A. R. invited.

The Missionary Societies of the North Atlanta district will hold an all-day meeting on Tuesday, June 14, at Collins Memorial church, Take river car at the postoffice. Come and bring a box lunch. Session opens at 10 o'clock.

The Atlanta chapter of the North Atlanta district will hold an all-day meeting on Tuesday, June 14, at Collins Memorial church, Take river car at the postoffice. Come and bring a box lunch. Session opens at 10 o'clock.

The Atlanta chapter of the North Atlanta district will hold an all-day meeting on Tuesday, June 14, at Collins Memorial church, Take river car at the postoffice. Come and bring a box lunch. Session opens at 10 o'clock.

The Atlanta chapter of the North Atlanta district will hold an all-day meeting on Tuesday, June 14, at Collins Memorial church, Take river car at the postoffice. Come and bring a box lunch. Session opens at 10 o'clock.

The Atlanta chapter of the North Atlanta district will hold an all-day meeting on Tuesday, June 14, at Collins Memorial church, Take river car at the postoffice. Come and bring a box lunch. Session opens at 10 o'clock.

The Atlanta chapter of the North Atlanta district will hold an all-day meeting on Tuesday, June 14, at Collins Memorial church, Take river car at the postoffice. Come and bring a box lunch. Session opens at 10 o'clock.

The Atlanta chapter of the North Atlanta district will hold an all-day meeting on Tuesday, June 14, at Collins Memorial church, Take river car at the postoffice. Come and bring a box lunch. Session opens at 10 o'clock.

The Atlanta chapter of the North Atlanta district will hold an all-day meeting on Tuesday, June 14, at Collins Memorial church, Take river car at the postoffice. Come and bring a box lunch. Session opens at 10 o'clock.

The Atlanta chapter of the North Atlanta district will hold an all-day meeting on Tuesday, June 14, at Collins Memorial church, Take river car at the postoffice. Come and bring a box lunch. Session opens at 10 o'clock.

The Atlanta chapter of the North Atlanta district will hold an all-day meeting on Tuesday, June 14, at Collins Memorial church, Take river car at the postoffice. Come and bring a box lunch. Session opens at 10 o'clock.

The Atlanta chapter of the North Atlanta district will hold an all-day meeting on Tuesday, June 14, at Collins Memorial church, Take river car at the postoffice. Come and bring a box lunch. Session opens at 10 o'clock.

The Atlanta chapter of the North Atlanta district will hold an all-day meeting on Tuesday, June 14, at Collins Memorial church, Take river car at the postoffice. Come and bring a box lunch. Session opens at 10 o'clock.

The Atlanta chapter of the North Atlanta district will hold an all-day meeting on Tuesday, June 14, at Collins Memorial church, Take river car at the postoffice. Come and bring a box lunch. Session opens at 10 o'clock.

The Atlanta chapter of the North Atlanta district will hold an all-day meeting on Tuesday, June 14, at Collins Memorial church, Take river car at the postoffice. Come and bring a box lunch. Session opens at 10 o'clock.

The Atlanta chapter of the North Atlanta district will hold an all-day meeting on Tuesday, June 14, at Collins Memorial church, Take river car at the postoffice. Come and bring a box lunch. Session opens at 10 o'clock.

The Atlanta chapter of the North Atlanta district will hold an all-day meeting on Tuesday, June 14, at Collins Memorial church, Take river car at the postoffice. Come and bring a box lunch. Session opens at 10 o'clock.

The Atlanta chapter of the North Atlanta district will hold an all-day meeting on Tuesday, June 14, at Collins Memorial church, Take river car at the postoffice. Come and bring a box lunch. Session opens at 10 o'clock.

The Atlanta chapter of the North Atlanta district will hold an all-day meeting on Tuesday, June 14, at Collins Memorial church, Take river car at the postoffice. Come and bring a box lunch. Session opens at 10 o'clock.

The Atlanta chapter of the North Atlanta district will hold an all-day meeting on Tuesday, June 14, at Collins Memorial church, Take river car at the postoffice. Come and bring a box lunch. Session opens at 10 o'clock.

The Atlanta chapter of the North Atlanta district will hold an all-day meeting on Tuesday, June 14, at Collins Memorial church, Take river car at the postoffice. Come and bring a box lunch. Session opens at 10 o'clock.

The Atlanta chapter of the North Atlanta district will hold an all-day meeting on Tuesday, June 14, at Collins Memorial church, Take river car at the postoffice. Come and bring a box lunch. Session opens at 10 o'clock.

The Atlanta chapter of the North Atlanta district will hold an all-day meeting on Tuesday, June 14, at Collins Memorial church, Take river car at the postoffice. Come and bring a box lunch. Session opens at 10 o'clock.

The Atlanta chapter of the North Atlanta district will hold an all-day meeting on Tuesday, June 14, at Collins Memorial church, Take river car at the postoffice. Come and bring a box lunch. Session opens at 10 o'clock.

The Atlanta chapter of the North Atlanta district will hold an all-day meeting on Tuesday, June 14, at Collins Memorial church, Take river car at the postoffice. Come and bring a box lunch. Session opens at 10 o'clock.

The Atlanta chapter of the North Atlanta district will hold an all-day meeting on Tuesday, June 14, at Collins Memorial church, Take river car at the postoffice. Come and bring a box lunch. Session opens at 10 o'clock.

The Atlanta chapter of the North Atlanta district will hold an all-day meeting on Tuesday, June 14, at Collins Memorial church, Take river car at the postoffice. Come and bring a box lunch. Session opens at 10 o'clock.

The Atlanta chapter of the North Atlanta district will hold an all-day meeting on Tuesday, June 14, at Collins Memorial church, Take river car at the postoffice. Come and bring a box lunch. Session opens at 10 o'clock.

The Atlanta chapter of the North Atlanta district will hold an all-day meeting on Tuesday, June 14, at Collins Memorial church, Take river car at the postoffice. Come and bring a box lunch. Session opens at 10 o'clock.

The Atlanta chapter of the North Atlanta district will hold an all-day meeting on Tuesday, June 14, at Collins Memorial church, Take river car at the postoffice. Come and bring a box lunch. Session opens at 10 o'clock.

The Atlanta chapter of the North Atlanta district will hold an all-day meeting on Tuesday, June 14, at Collins Memorial church, Take river car at the postoffice. Come and bring a box lunch. Session opens at 10 o'clock.

The Atlanta chapter of the North Atlanta district will hold an all-day meeting on Tuesday, June 14, at Collins Memorial church, Take river car at the postoffice. Come and bring a box lunch. Session opens at 10 o'clock.

The Atlanta chapter of the North Atlanta district will hold an all-day meeting on Tuesday, June 14, at Collins Memorial church, Take river car at the postoffice. Come and bring a box lunch. Session opens at 10 o'clock.

The Atlanta chapter of the North Atlanta district will hold an all-day meeting on Tuesday, June 14, at Collins Memorial church, Take river car at the postoffice. Come and bring a box lunch. Session opens at 10 o'clock.

The Atlanta chapter of the North Atlanta district will hold an all-day meeting on Tuesday, June 14, at Collins Memorial church, Take river car at the postoffice. Come and bring a box lunch. Session opens at 10 o'clock.

The Atlanta chapter of the North Atlanta district will hold an all-day meeting on Tuesday, June 14, at Collins Memorial church, Take river car at the postoffice. Come and bring a box lunch. Session opens at 10 o'clock.

The Atlanta chapter of the North Atlanta district will hold an all-day meeting on Tuesday, June 14, at Collins Memorial church, Take river car at the

THE CONSTITUTION

The Standard Southern Newspaper.

Published Daily. Sunday. Tri-Weekly.

CLARK HOWELL
Editor and General Manager.Directors: Clark Howell, Albert Howell,
Jr., E. E. Black, H. W. Grady, Clark
Howell, Jr.Entered at the post office at Atlanta as
second-class mail matter.

Telephone Main 5000.

ATLANTA, GA., JUNE 14, 1921.

SUBSCRIPTION RATES.
Daily ... 1 wk. 1 Mo. 3 Mo. 1 Yr.
Sunday ... 10c 25c 50c 85c 95c
Daily 10c 20c 40c 75c
Sunday 10c 45c 1.00 1.75 3.25
Single Copy—Daily, 5c. Sunday—10c.J. R. HOWELL, Constitution Building,
advertising manager for all territories
outside of Atlanta.The Constitution, Washington office is at
the Raleigh Hotel, James A. Holloman,
correspondent.THE CONSTITUTION is on sale to New
York City, 1 p. m., the day after issue
can be had. Hoteling's Newsstand,
Broadway and Forty-second street (Times
building corner); Twenty-Eighth street
and Broadway; and Twenty-Ninth street and
Broadway.The Constitution is not responsible for
advance payments to out-of-town local car-
riers, dealers or agents.

Member of the Associated Press.

The Associated Press is exclusively ex-
tended to the use of publication of all news
dispatches to it or not otherwise
credited in this paper and also the local
news published herein.

THE THREE-YEAR PLAN.

Designed to commit the Asso-
ciated Advertising Clubs of the
World to a definite and concrete
program for the translation of its
principles into terms of actual
service, what is known as the Hop-
kins three-year plan has been sub-
mitted to that organization and
will be considered by the conven-
tion next Thursday.The present great international
organization of advertising clubs,
like everything else that is big and
powerful, is the result of years of
growth and development.It began when the theory of ad-
vertising first crystallized into the
form of a profession, and the pro-
fession began to manifest an ap-
preciation of the value and potency
of co-operation by the organiza-
tion of its members into clubs.First there were advertising clubs
established here and there; then as the idea progressed, came
the national association of those
clubs, this development process
finally culminating in the associa-
tion of the advertising clubs of the
whole world, the seventeenth an-
nual convention of which is now
being held in Atlanta.This organization has operated
with remarkable success.In precept and in practice it has
done much to promote and to sta-
bilize commerce and commercial
development and to elevate the
moral tone of business generally—
the obvious effects of worldwide
organization of business spokesmen
banded together with "Truth" as
its watchword!But for some time the organiza-
tion has realized that it was being
held back by the lack of a definite
and practical plan of action to fol-
low in the pursuit of a tangible ob-
jective. There has been a manifest
deficiency of concentration and
co-operation, making for loss of motion,
over-lapping of activities and a
general dissipation of energy.The Advertising Club of New
York was last year requested to
submit to the 1921 convention of
the Associated Advertising Clubs of
the World a constructive, well-ma-
tured program of procedure, the
end in view being the correction
of these defects.That has been done; the plan
submitted being styled the "Hop-
kins three-year plan," taking its
name from George W. Hopkins,
former president of the Advertising
club of that city.The plan embraces a comprehen-
sive detailed program of operations,
the underlying objective upon
which it is predicated to pin the
international organization of ad-
vertising forces down to the fun-
amentals of its broad purpose.As expressed by Herbert S.
Housten, former president of the
Associated Advertising Clubs of
the World, "it is clearly along the
line of sound evolution and en-
lightened progress."It seems therefore, that the
Hopkins plan should, and undoubt-
edly will, receive the constructive
and open-minded consideration of
the convention.

THE DANGER PASSED.

After having repeatedly called
attention to the deplorable plight
of the millions of human beings in
the drought-stricken provinces of
China who were dying or facing
death from starvation, and after
pleading with our readers to con-
tribute generously to funds for the
relief of that terrible situation, it
is a source of profound pleasure
for The Constitution to be able to
complete the record by congrat-
ulating the China Famine Fund
completely upon the success of its
splendid efforts.Americans everywhere were will-
ing contributors to the China famine
fund, just as they havealways proven to be ready and gen-
erous in providing aid for suffer-
ing humanity wherever or in what-
ever form it might be needed.And while this relief work has
been going on the elements have
contributed generously in rain and
otherwise favorable climatic conditions
which assure bountiful crops this
year where a succession of crop
failures in the past was the
cause of so much suffering and
death.In many instances the making of
contributions to this relief fund ent-
tained real sacrifice upon the part
of the contributors. But in each
case, no doubt, the reward was ex-
perienced in the form of conscious-
ness of having done a good deed,
and the knowledge that the work
of rescue was conducted so care-
fully and with such expedition
that its objective was completely
attained only adds to the measure
of compensation experienced by
the individual who responded to
the call of distress from far across
the western sea.

A BUSINESS PIONEER.

Unusual significance attaches to
the celebration of its twenty-fifth
anniversary by the Massengale Ad-
vertising agency, which takes place
today as one of the interesting
features of the entertainment pro-
gram of the big "Ad Club" conven-
tion.This agency was the first of its
kind ever established south of the
Ohio and Potomac rivers.It was founded by St. Elmo
Massengale, its present head and
moving spirit; and, while the press
and business interests generally in
Atlanta and throughout the south
are keenly interested in it in a
friendly way, The Constitution
feels and has always felt a deep
personal concern in its welfare, not
only because of the characteristics
which have brought it the popular-
ity it enjoys, but because of the
additional fact that Mr. Massen-
gale is himself a "graduate" from
this newspaper, that being true al-
so of his younger brothers who
have been associated with him in
the advertising agency business.Mr. Massengale was employed by
The Constitution when he conceiv-
ed the idea of establishing an ad-
vertising agency in Atlanta. He re-
alized that he was embarking upon
uncharted waters and entering an
untried, to say nothing of unproven,
field of endeavor. But he was not
afraid to "take a chance;" and
his idea was given substance in
the form of the Massengale Adver-
tising agency.Others, before or contemporary
with Massengale might, of course,
have done the same thing, as many
have done since, but they did not
do it! It was he who had the vis-
ion and the temerity to hazard the
uncertainties of the venture he
had in mind, and to blaze the path-
way to what has since developed
into a field of business in which
there are many engaged.It is an enduring monument to
its founder, and its present posi-
tion of importance and the prestige
it enjoys are attributable largely
to the fact that it has always been
conducted in accordance with the
principles of honesty, integrity, and
square-dealing in business.The Massengale Advertising
agency has achieved a notable rec-
ord. It has not only been highly
successful as a business institution,
from the standpoint of dollars and
cents, but it has done much toward
the commercial and industrial de-
velopment of the south. The south
therefore, and the advertising pro-
fession may well join in the felici-
ty of this occasion of its
passing its twenty-fifth milestone
—an anniversary which, by a pec-
uliar and happy coincidence, is to
be observed while the representa-
tives of the organized advertising
forces of the world are in conven-
tion in the city of its origin, and
its quarter of a century of splen-
did and conspicuous service.Notwithstanding the fact that
the astronomers are constantly
calling attention to "other worlds
than ours," this is the best adver-
tised earth of them all.An exchange says "New York
has enough whisky cases to last
twenty years." Judging by the way
they're turning 'em loose there,
they must be empty cases.Oregon did fairly well till he
got to the forks of the road, where
he seems dead against turning to
the right.The comet will be with us on
June 27, which is the date to ex-
pect meteor showers. Just at
present the Ad men are making the
weather.The questions they are firing at
Mr. Edison, which he hasn't time
to answer, show that the joke is
not on the college graduates.The main point involved is whether
the presence of abdominal or-
ganisms (sagging or dis-
placement of abdominal organs).
(All the pathological explanations
are my own.) Dr. Reed's
real and clinical history has
been taken the patient should be
"stripped and a physical inventory
carefully made to find all organs or
organs of the abdomen or lying
Special search should be made for
possible food or infection not only
as primary but as ancillary to the
case. The patient should be
given over first with the patient
on his back, next with him erect.
There all cases especially
in the present state of the whole
question should be given an X-ray
study.This isolated quotation from Dr.
Reed's text conveys a good deal
I shall consider at length in
further talks on the subject.With the patient lying on his
back these points (which is
the common physician elicits on per-
cussion of the abdomen to outline
the situation of the various viscera)
will be found approximately in their
positions.In other words, posture is an im-
portant factor in the causation and
relief of displaced viscera.The questions they are firing at
Mr. Edison, which he hasn't time
to answer, show that the joke is
not on the college graduates.The main point involved is whether
the presence of abdominal or-
ganisms (sagging or dis-
placement of abdominal organs).
(All the pathological explanations
are my own.) Dr. Reed's
real and clinical history has
been taken the patient should be
"stripped and a physical inventory
carefully made to find all organs or
organs of the abdomen or lying
Special search should be made for
possible food or infection not only
as primary but as ancillary to the
case. The patient should be
given over first with the patient
on his back, next with him erect.
There all cases especially
in the present state of the whole
question should be given an X-ray
study.This isolated quotation from Dr.
Reed's text conveys a good deal
I shall consider at length in
further talks on the subject.With the patient lying on his
back these points (which is
the common physician elicits on per-
cussion of the abdomen to outline
the situation of the various viscera)
will be found approximately in their
positions.In other words, posture is an im-
portant factor in the causation and
relief of displaced viscera.The questions they are firing at
Mr. Edison, which he hasn't time
to answer, show that the joke is
not on the college graduates.

Just From Georgia

By FRANK L. STANTON.

The Booster.
He went to the
gloomy wil-
derness
Where he heard
no echo es-
sential
That's where
he went, an-
pitched his
tent.
An' he set the
saw to singin'.
An' the folks
drew nigh.
From low an'
high.
For they couldn't
pass that
music by!

They heard it over the sleepy hills
An' the groves with wild flowers
bloomin'.
An' the harnessed rivers turned the
mills.
An' he shouted: "Business boom-
in'!"

Oh, the folks drew nigh
At the ringin' cry.
For they couldn't pass that
music by!

And they glimpsed the gold in the
shinin' sand—

Not with a gleam that's fleetin';
An' there, with the life that's in
the land.
Had a hallelu meetin'!

Oh, the world drew nigh
At the get-ther cry.
For they couldn't pass that
music by!

Lord Help Us All!"

(From the Lavaonia (Ga.) Times.)

If everybody had religion, there
would not be any use for front door
locks nor policemen, nor jails, nor
law and order leagues, nor com-
mon liquor, nor armies and navies, and
our taxes would be reduced about 70
per cent. People who eternally kick
about high taxes ought to go
to preaching.

To a Little Child.

When faiths prove false, by Love
imagined true.
And Sorrows drapes with gloom
the light of day.
The memory of the clinging love of
you
Lights Life's dim way.

II.

And sorrow then holds hands with
Joy, and seems
With chastening influence sweet;
and grace is given;
And you are folded in the light of
dreams

Pure as Love's faith in heaven.

III.

Deep calleth unto deep"—but
over all
I hear your voice, clear-toned, and
kind, and sweet;
A silvery echo in that silent hall
Where all the Memories meet.

IV.

And the gloom brightens, and Love
claims his own
From the deep shadows of dividing
years:

It is enough that I your love have
known,
And kissed away your tears.

You Said It.

(From The Linn County Budget.)
You can't expect your wife to be an
angel and work like the devil all
the time.

And now The Lexington News
would like to know if knots on the
head from the conjugal rolling pin
could be properly classified as home
bruit.

HEALTH TALKS
By WILLIAM BRADY, M.D.

DON'T LET THIS ANHEDONIA
GET YOU.

Just to make sure we all under-
stand, let me say again that an-
hedonia is incapacity to take pleasure
in being alive. We are now
harping particularly on splen-
dane anhedonia, that is, anhedonia
which expresses the gloom that
darkens the existence of those who
drift along on something short of
health plus, when this drifting is
due to displacement or sagging of
organs and sundry aches.

Like hysteria, tuberculosis, car-
ies, degeneration, senile
alopexia (denudation of the dome in
oldsters), pronounced displace-
ment of one or more organs, or
sagging of the "bunch" in front of
the torso, anhedonia (it's not
an-her-oh-dee-uh) may occur and
exist for a considerable time before
the victim comprehends or real-
izes that he is in trouble.

This is to say, in each and all of the conditions
mentioned, although the victim un-
less mentally dull does recognize
that he is not healthy or is not
perfectly well, he or she may ex-
perience no symptoms which would
direct attention to the origin of
the trouble.

Now, I suspect that many
readers of these notes will be
inclined to say that the patient
is not the Miami Indian but in front
of Childs, constructed of giant
palms and boasting several
hundred Indian residents with a plen-
tiful supply of coconuts.

Standardization.

Carl J. Ballou, M.D., is the
representative here of the Union des
Annonciers, the French advertising
organization, telling advertisers
of the standardization of advertising
in France.

French are particularly inter-
ested in seeing the standardization
of newspaper columns, as to their
width and spacing, measured in
millimeters.

French are also encouraging
the beginning of American indus-
tries here in the country. Mr. Ballou
not only represents the Union des
Annonciers, but the Ad Club of
Paris.

In Paris especially, there is now
a campaign on foot to increase
newspaper advertising.

French are also encouraging
the beginning of American indus-
tries here in the country. Mr. Ballou
not only represents the Union des
Annonciers, but the Ad Club of
Paris.

French are also encouraging
the beginning of American indus-
tries here in the country. Mr. Ballou
not only represents the Union des
Annonciers, but the Ad Club of
Paris.

French are also encouraging
the beginning of American indus-
tries here in the country. Mr. Ballou
not only represents the Union des
Annonciers, but the Ad Club of
Paris.

French are also encouraging
the beginning of American indus-
tries here in the country. Mr. Ballou
not only represents the Union des
Annonciers, but the Ad Club of
Paris.

French are also encouraging
the beginning of American indus-
tries here in the country. Mr. Ballou
not only represents the Union des
Annonciers, but the Ad Club of
Paris.

French are also encouraging
the beginning of American indus-
tries here in the country. Mr. Ballou
not only represents the Union des
Annonciers, but the Ad Club of
Paris.

French are also encouraging
the beginning of American indus-
tries here in the country. Mr. Ballou
not only represents the Union des
Annonciers, but the Ad Club of
Paris.

French are also encouraging
the beginning of American indus-<

Thirty thousand starving cats are rescued from London streets every year. They are painlessly killed, their skins being used for muffs and gloves.



DARIEN
AN EARL & WILSON
Soft Collar

It pleases the eye
as well as the tie.

EW
Soft
Collars
TROY, N.Y.

NR
TO-NIGHT
Tomorrow Alright

KEEPING WELL—An NR Table (a vegetable aperient) taken at night will help keep you well, by toning and strengthening your digestion and elimination.

Used for over
30 years
Nature's Remedy
NR-TABLETS-NR
NATURAL MEDICINE
DRUGGISTS
NATIONAL MEDICINE
DRUGGISTS

Get a
25c. Box
Your
Druggist

Special for
TODAY
White Kid
Strap Pumps



\$10
Mail
Orders
Filled

This beautiful White Kid Pump comes in all white or with black binding and patent collar and strap. In both baby Louis or French heels.

See these before making
your final selection
Cowan-Dunn

BOOTERY
Second Floor Connally Bldg.
Over Franklin & Cox

Resinol



Brings a smile of relief as soon as it touches that itches, rash or patches of skin. Save yourself hours of torture by keeping a jar on hand. Cool, soothing, healing—and so nearly flesh color it hardly shows at all. Your druggist sells it. Ask for it.

Two butterflies, caught in Peru, and described as the "rarest of all Morphos," were recently sold in London for \$135.

WELCOME--AD MEN
Truth
In Advertising

Atlanta's oldest and largest jewelry store bids you welcome to the Gate City of the South. We sincerely hope you will enjoy every moment you are here and that even after your stay in Atlanta will prove to be a blissful memory. Whether here or at home, we want you to remember that jewelers are fast proving to the public that their gift goods are art.

GIFTS THAT LAST! You are always safe in buying remembrances from a jeweler because his goods are handsome, useful, appropriate and lasting. In selecting a souvenir or remembrance to take home to your loved ones, bear in mind these definite advantages. Call or write for a copy of our twenty-sixth annual catalogue, and booklet, "Facts About Diamonds," and buy GIFTS THAT LAST!

MAIER & BERKELE, Inc.
Gold and Silversmiths,
Diamond Merchants,
Established 1887. 31 Whitehall Street, Atlanta, Ga.

SHERIFF IS PURSUED BY MOB SEEKING NEGRO

Moultrie, Ga., June 13.—(Special) After pursuit by a mob intent on lynching his prisoner, John Henry Williams, a negro, charged with the murder of Lenora Wilkes, a 12-year-old white girl, near Autryville, the Thomas county sheriff eluded his pursuers by driving his car at 11:30 tonight by diverting his course to the Florida state line. The mob arrived in Cairo half an hour later, but after a hasty search of the jail here, and then returned towards Thomasville.

The negro was arrested the afternoon and night of June 12, at the point where the little victim's body, her throat slashed from ear to ear, was found in a pond of water, weighted down with stones. The mob, however, having been attracted from the water, attracted the attention of her mother who started a search for her after she had failed to return in a reasonable time from an errand.

Despite the inflamed sentiments of the people, Sheriff Board, the Colquitt county man who made the arrest, sped away to safety with his prisoner in a high-powered automobile. Before the dust from the machine had cleared, scores of automobiles gave pursuit and the Autryville-Moultrie road was turned into a thundering speedway.

Reaches Thomasville.

Sheriff Board arrived in Thomasville about a half mile ahead of the mob from Moultrie. The negro was hidden in a local church, but was quickly removed and under the protection of the Thomas county sheriff and a heavy guard, was taken from that city towards Cairo. The Autryville-Moultrie road was turned into a thundering speedway.

Reaches Thomasville.

Sheriff Board arrived in Thomasville about a half mile ahead of the mob from Moultrie. The negro was hidden in a local church, but was quickly removed and under the protection of the Thomas county sheriff and a heavy guard, was taken from that city towards Cairo. The Autryville-Moultrie road was turned into a thundering speedway.

Reaches Thomasville.

Sheriff Board arrived in Thomasville about a half mile ahead of the mob from Moultrie. The negro was hidden in a local church, but was quickly removed and under the protection of the Thomas county sheriff and a heavy guard, was taken from that city towards Cairo. The Autryville-Moultrie road was turned into a thundering speedway.

Reaches Thomasville.

Sheriff Board arrived in Thomasville about a half mile ahead of the mob from Moultrie. The negro was hidden in a local church, but was quickly removed and under the protection of the Thomas county sheriff and a heavy guard, was taken from that city towards Cairo. The Autryville-Moultrie road was turned into a thundering speedway.

Reaches Thomasville.

Sheriff Board arrived in Thomasville about a half mile ahead of the mob from Moultrie. The negro was hidden in a local church, but was quickly removed and under the protection of the Thomas county sheriff and a heavy guard, was taken from that city towards Cairo. The Autryville-Moultrie road was turned into a thundering speedway.

Reaches Thomasville.

Sheriff Board arrived in Thomasville about a half mile ahead of the mob from Moultrie. The negro was hidden in a local church, but was quickly removed and under the protection of the Thomas county sheriff and a heavy guard, was taken from that city towards Cairo. The Autryville-Moultrie road was turned into a thundering speedway.

Reaches Thomasville.

Sheriff Board arrived in Thomasville about a half mile ahead of the mob from Moultrie. The negro was hidden in a local church, but was quickly removed and under the protection of the Thomas county sheriff and a heavy guard, was taken from that city towards Cairo. The Autryville-Moultrie road was turned into a thundering speedway.

Reaches Thomasville.

Sheriff Board arrived in Thomasville about a half mile ahead of the mob from Moultrie. The negro was hidden in a local church, but was quickly removed and under the protection of the Thomas county sheriff and a heavy guard, was taken from that city towards Cairo. The Autryville-Moultrie road was turned into a thundering speedway.

Reaches Thomasville.

Sheriff Board arrived in Thomasville about a half mile ahead of the mob from Moultrie. The negro was hidden in a local church, but was quickly removed and under the protection of the Thomas county sheriff and a heavy guard, was taken from that city towards Cairo. The Autryville-Moultrie road was turned into a thundering speedway.

Reaches Thomasville.

Sheriff Board arrived in Thomasville about a half mile ahead of the mob from Moultrie. The negro was hidden in a local church, but was quickly removed and under the protection of the Thomas county sheriff and a heavy guard, was taken from that city towards Cairo. The Autryville-Moultrie road was turned into a thundering speedway.

Reaches Thomasville.

Sheriff Board arrived in Thomasville about a half mile ahead of the mob from Moultrie. The negro was hidden in a local church, but was quickly removed and under the protection of the Thomas county sheriff and a heavy guard, was taken from that city towards Cairo. The Autryville-Moultrie road was turned into a thundering speedway.

Reaches Thomasville.

Sheriff Board arrived in Thomasville about a half mile ahead of the mob from Moultrie. The negro was hidden in a local church, but was quickly removed and under the protection of the Thomas county sheriff and a heavy guard, was taken from that city towards Cairo. The Autryville-Moultrie road was turned into a thundering speedway.

Reaches Thomasville.

Sheriff Board arrived in Thomasville about a half mile ahead of the mob from Moultrie. The negro was hidden in a local church, but was quickly removed and under the protection of the Thomas county sheriff and a heavy guard, was taken from that city towards Cairo. The Autryville-Moultrie road was turned into a thundering speedway.

Reaches Thomasville.

Sheriff Board arrived in Thomasville about a half mile ahead of the mob from Moultrie. The negro was hidden in a local church, but was quickly removed and under the protection of the Thomas county sheriff and a heavy guard, was taken from that city towards Cairo. The Autryville-Moultrie road was turned into a thundering speedway.

Reaches Thomasville.

Sheriff Board arrived in Thomasville about a half mile ahead of the mob from Moultrie. The negro was hidden in a local church, but was quickly removed and under the protection of the Thomas county sheriff and a heavy guard, was taken from that city towards Cairo. The Autryville-Moultrie road was turned into a thundering speedway.

Reaches Thomasville.

Sheriff Board arrived in Thomasville about a half mile ahead of the mob from Moultrie. The negro was hidden in a local church, but was quickly removed and under the protection of the Thomas county sheriff and a heavy guard, was taken from that city towards Cairo. The Autryville-Moultrie road was turned into a thundering speedway.

Reaches Thomasville.

Sheriff Board arrived in Thomasville about a half mile ahead of the mob from Moultrie. The negro was hidden in a local church, but was quickly removed and under the protection of the Thomas county sheriff and a heavy guard, was taken from that city towards Cairo. The Autryville-Moultrie road was turned into a thundering speedway.

Reaches Thomasville.

Sheriff Board arrived in Thomasville about a half mile ahead of the mob from Moultrie. The negro was hidden in a local church, but was quickly removed and under the protection of the Thomas county sheriff and a heavy guard, was taken from that city towards Cairo. The Autryville-Moultrie road was turned into a thundering speedway.

Reaches Thomasville.

Sheriff Board arrived in Thomasville about a half mile ahead of the mob from Moultrie. The negro was hidden in a local church, but was quickly removed and under the protection of the Thomas county sheriff and a heavy guard, was taken from that city towards Cairo. The Autryville-Moultrie road was turned into a thundering speedway.

Reaches Thomasville.

Sheriff Board arrived in Thomasville about a half mile ahead of the mob from Moultrie. The negro was hidden in a local church, but was quickly removed and under the protection of the Thomas county sheriff and a heavy guard, was taken from that city towards Cairo. The Autryville-Moultrie road was turned into a thundering speedway.

Reaches Thomasville.

Sheriff Board arrived in Thomasville about a half mile ahead of the mob from Moultrie. The negro was hidden in a local church, but was quickly removed and under the protection of the Thomas county sheriff and a heavy guard, was taken from that city towards Cairo. The Autryville-Moultrie road was turned into a thundering speedway.

Reaches Thomasville.

Sheriff Board arrived in Thomasville about a half mile ahead of the mob from Moultrie. The negro was hidden in a local church, but was quickly removed and under the protection of the Thomas county sheriff and a heavy guard, was taken from that city towards Cairo. The Autryville-Moultrie road was turned into a thundering speedway.

Reaches Thomasville.

Sheriff Board arrived in Thomasville about a half mile ahead of the mob from Moultrie. The negro was hidden in a local church, but was quickly removed and under the protection of the Thomas county sheriff and a heavy guard, was taken from that city towards Cairo. The Autryville-Moultrie road was turned into a thundering speedway.

Reaches Thomasville.

Sheriff Board arrived in Thomasville about a half mile ahead of the mob from Moultrie. The negro was hidden in a local church, but was quickly removed and under the protection of the Thomas county sheriff and a heavy guard, was taken from that city towards Cairo. The Autryville-Moultrie road was turned into a thundering speedway.

Reaches Thomasville.

Sheriff Board arrived in Thomasville about a half mile ahead of the mob from Moultrie. The negro was hidden in a local church, but was quickly removed and under the protection of the Thomas county sheriff and a heavy guard, was taken from that city towards Cairo. The Autryville-Moultrie road was turned into a thundering speedway.

Reaches Thomasville.

Sheriff Board arrived in Thomasville about a half mile ahead of the mob from Moultrie. The negro was hidden in a local church, but was quickly removed and under the protection of the Thomas county sheriff and a heavy guard, was taken from that city towards Cairo. The Autryville-Moultrie road was turned into a thundering speedway.

Reaches Thomasville.

Sheriff Board arrived in Thomasville about a half mile ahead of the mob from Moultrie. The negro was hidden in a local church, but was quickly removed and under the protection of the Thomas county sheriff and a heavy guard, was taken from that city towards Cairo. The Autryville-Moultrie road was turned into a thundering speedway.

Reaches Thomasville.

Sheriff Board arrived in Thomasville about a half mile ahead of the mob from Moultrie. The negro was hidden in a local church, but was quickly removed and under the protection of the Thomas county sheriff and a heavy guard, was taken from that city towards Cairo. The Autryville-Moultrie road was turned into a thundering speedway.

Reaches Thomasville.

Sheriff Board arrived in Thomasville about a half mile ahead of the mob from Moultrie. The negro was hidden in a local church, but was quickly removed and under the protection of the Thomas county sheriff and a heavy guard, was taken from that city towards Cairo. The Autryville-Moultrie road was turned into a thundering speedway.

Reaches Thomasville.

Sheriff Board arrived in Thomasville about a half mile ahead of the mob from Moultrie. The negro was hidden in a local church, but was quickly removed and under the protection of the Thomas county sheriff and a heavy guard, was taken from that city towards Cairo. The Autryville-Moultrie road was turned into a thundering speedway.

Reaches Thomasville.

Sheriff Board arrived in Thomasville about a half mile ahead of the mob from Moultrie. The negro was hidden in a local church, but was quickly removed and under the protection of the Thomas county sheriff and a heavy guard, was taken from that city towards Cairo. The Autryville-Moultrie road was turned into a thundering speedway.

Reaches Thomasville.

Sheriff Board arrived in Thomasville about a half mile ahead of the mob from Moultrie. The negro was hidden in a local church, but was quickly removed and under the protection of the Thomas county sheriff and a heavy guard, was taken from that city towards Cairo. The Autryville-Moultrie road was turned into a thundering speedway.

Reaches Thomasville.

Sheriff Board arrived in Thomasville about a half mile ahead of the mob from Moultrie. The negro was hidden in a local church, but was quickly removed and under the protection of the Thomas county sheriff and a heavy guard, was taken from that city towards Cairo. The Autryville-Moultrie road was turned into a thundering speedway.

Reaches Thomasville.

Sheriff Board arrived in Thomasville about a half mile ahead of the mob from Moultrie. The negro was hidden in a local church, but was quickly removed and under the protection of the Thomas county sheriff and a heavy guard, was taken from that city towards Cairo. The Autryville-Moultrie road was turned into a thundering speedway.

Reaches Thomasville.

Sheriff Board arrived in Thomasville about a half mile ahead of the mob from Moultrie. The negro was hidden in a local church, but was quickly removed and under the protection of the Thomas county sheriff and a heavy guard, was taken from that city towards Cairo. The Autryville-Moultrie road was turned into a thundering speedway.

Reaches Thomasville.

Sheriff Board arrived in Thomasville about a half mile ahead of the mob from Moultrie. The negro was hidden in a local church, but was quickly removed and under the protection of the Thomas county sheriff and a heavy guard, was taken from that city towards Cairo. The Autryville-Moultrie road was turned into a thundering speedway.

Reaches Thomasville.

Sheriff Board arrived in Thomasville about a half mile ahead of the mob from Moultrie. The negro was hidden in a local church, but was quickly removed and under the protection of the Thomas county sheriff and a heavy guard, was taken from that city towards Cairo. The Autryville-Moultrie road was turned into a thundering speedway.

Reaches Thomasville.

Sheriff Board arrived in Thomasville about a half mile ahead of the mob from Moultrie. The negro was hidden in a local church, but was quickly removed and under the protection of the Thomas county sheriff and a heavy guard, was taken from that city towards Cairo. The Autryville-Moultrie road was turned into a thundering speedway.

Reaches Thomasville.

Sheriff Board arrived in Thomasville about a half mile ahead of the mob from Moultrie. The negro was hidden in a local church, but was quickly removed and under the protection of the Thomas county sheriff and a heavy guard, was taken from that city towards Cairo. The Autryville-Moultrie road was turned into a thundering speedway.

Reaches Thomasville.

Sheriff Board arrived in Thomasville about a half mile ahead of the mob from Moultrie. The negro was hidden in a local church, but was quickly removed and under the protection of the Thomas county sheriff and a heavy guard, was taken from that city towards Cairo. The Autryville-Moultrie road was turned into a thundering speedway.

Reaches Thomasville.

Sheriff Board arrived in Thomasville about a half mile ahead of the mob from Moultrie. The negro was hidden

SIX FACE TRIAL
IN MURDER CASE

Atlanta, Ga., June 13.—The trial of six men charged with murder in connection with the death of Dallas L. Martin of Independence, was started here yesterday. Martin was killed while trying to arrest a band of men who were attempting to rob the Farmers and Merchants bank at Independence on the night of May 3.

Unusual interest centers in the trial of six men charged with the murder of Calmes because of the charges of New Orleans police and the conduct of Calmes by police.

LITERARY SCHOOLS CLOSE,
HIGH SCHOOL GRADUATES AND
TEACHERS ENROLL AT DRAUGHON'S

Former Graduates Strongly Indorse the Draughon Training—75% of Student Body Are High School or College Graduates—Peachtree Arcade Best Location in South—Well Kept, Well Ventilated Halls, Cooled by Electric Fans.

Many literary teachers and graduates from high schools and literary colleges are enrolling at Draughon's for the summer and others have made reservations for June and July in order to get ready for the big demand in the fall and winter. There is always a demand for Draughon graduates, because they know how and when to do things.

You may have a good literary education, a man's better, but whether your education is to school, high school or college, to be commercially available, you must have special business training. Every member of the faculty is college bred, they know business procedure and are capable of imparting to others.

Here is a letter from W. G. Dean, accountant, Asheville, N. C., which is dated June 3, 1921, and which is self-explanatory:

"Dear Sirs: I heard from you about a year ago you told me that you were getting out an enlarged edition of the 'Legal Adviser' which was an improvement on the old edition. So I am enclosing here

with a blank check signed for you to fill in the price of one of these books and will ask that you send it to me. I am sure that the knowledge I obtained while attending your school. The last time I wrote you I believe I was with the government as an income tax reporter. I was with the government a little over two years, during which time I had great success as an auditor. I left the government service last September and accepted a position with a chain of cotton mill corporations as auditor and tax expert, at a salary of \$750 per year and expenses paid when away from home. You will be glad to know that the on the account course I have ever taken in the schools, during which time at your college, I live in Asheville and if you come up to the mountains during this summer be sure to look me up."

Over 300,000 young people have taken the Draughon training and are holding positions throughout America, wherever business requires the most efficient office help. And the others, that the woman who has given her life to business into business and has no specialized training for it, need not be hopeless on that account. Training is the scientific route, but the woman who is doing as much shining examples of accomplishment to fill in the price of one of these books and will ask that you send it to me. I am sure that the knowledge I obtained while attending your school. The last time I wrote you I believe I was with the government as an income tax reporter. I was with the government a little over two years, during which time I had great success as an auditor. I left the government service last September and accepted a position with a chain of cotton mill corporations as auditor and tax expert, at a salary of \$750 per year and expenses paid when away from home. You will be glad to know that the on the account course I have ever taken in the schools, during which time at your college, I live in Asheville and if you come up to the mountains during this summer be sure to look me up."

H. R. Todd, President
Draughon's Business College,
Atlanta.

Wear Mohair Suits
for Summer ComfortPriestley's
"Cravonette" English
MOHAIR

The coolest, most shape-retaining, light-weight suiting a man can wear during the summer.

Dignified in Appearance
Full of Wear—Light as Air
Seldom Require Pressing

For Business, Social and
Outdoor activities they are
always correct.

THIS CARD SENDS
Priestley's
"Cravonette"
English Mohair
ON GARMENT
For Sale by CLOTHIERS
and TAILORS

ADVERTISING MGR'S.
TAKE NOTICE

Make White on Black
Engravings Without the
Aid of an Engraving
Plant — — — — —
full particulars on

White on Black
Engravings
can be obtained at
ROOM 1504 HOTEL WINECOFF
GET EXCLUSIVE RIGHTS FOR
YOUR CITY.

that the murderers of Calmes were members of a band also responsible for the death of Dominic di Gliozzi and Joseph Gatoe, whose bodies were found in the Mississippi River in New Orleans about 24 hours after the Independence murder by officers hunting for the bank robbers.

The man who was placed on trial here today are Marcello Amman, Joseph Blachio, Andra Lamantia, Joseph Rini, Roy Leona and Joseph Giglio. The state's star witness is the old boy who has told the police he accompanied the party that attempted to enter the Independence bank at Independence on the night of May 3.

Unusual interest centers in the trial of six men charged with the murder of Calmes because of the charges of New Orleans police.

that the murderer of Calmes was

the old boy who has told the police he

accompanied the party that attempted

to enter the Independence bank

and murdered Calmes.

Accidental Business Women
By LOUISE DOOLY.
And Others Who Succeed

Just for the sake of statistics, the women advertisers in attendance on the A. A. C. W. were asked yesterday how they got into advertising.

Did they deliberately train for it? Did they progress to it from something else? or is it the case with most women, that when in business, did it just happen?

Three answers cover the history of every one of the "cavalcade" of the advertising women from every part of the United States; at least every woman interviewed, and few were missed.

They are: Demographers, and outsway the work.

Or, on the death of a husband, the widow took over his business, and went on with it.

Explaining Beginning.

Or, as a pretty delegate from a western city explained her own "beginning." "I just told Mr. Smith, the president of one of our banks, that I wanted to be an advertising woman, and he said, 'Come right over, I've got just what I think would fit you.' And he put me into the advertising department, and not I manage it."

These statistics, whatever the outward seeming, are quite reliable, and were not gathered with a view to suggesting that a woman does not need special technical preparation and training to make a success in advertising.

Far from it. But in every case, the woman interviewed was an exceptional woman and an exceptional attempt.

Interest in Statistics.

But the statistics would seem to prove several interesting things. One is that the modest business in advertising is on the increase, the most rapid growth being in the final membership, if the qualities of leadership are latent.

And the others, that the woman who has given her life to business into business and has no specialized training for it, need not be hopeless on that account.

Training is the scientific route, but the woman who is doing as much shining examples of accomplishment to fill in the price of one of these books and will ask that you send it to me. I am sure that the knowledge I obtained while attending your school. The last time I wrote you I believe I was with the government as an income tax reporter. I was with the government a little over two years, during which time I had great success as an auditor. I left the government service last September and accepted a position with a chain of cotton mill corporations as auditor and tax expert, at a salary of \$750 per year and expenses paid when away from home. You will be glad to know that the on the account course I have ever taken in the schools, during which time at your college, I live in Asheville and if you come up to the mountains during this summer be sure to look me up."

Over 300,000 young people have



It was because she had exceptional gifts that she succeeded. The exceptional woman does what she does best. The exceptional woman fails, and because she is a failure we hear nothing of the attempt.

Just think what she had to live up to," she lamented.

In view of the fact that the clothes in which she was wearing, if there were not so many good looking and well gowned women in the room, she would have been the belle of the ball.

"Just think what she had to live up to," she lamented.

In view of the fact that the clothes in which she was wearing, if there were not so many good looking and well gowned women in the room, she would have been the belle of the ball.

"Just think what she had to live up to," she lamented.

In view of the fact that the clothes in which she was wearing, if there were not so many good looking and well gowned women in the room, she would have been the belle of the ball.

"Just think what she had to live up to," she lamented.

In view of the fact that the clothes in which she was wearing, if there were not so many good looking and well gowned women in the room, she would have been the belle of the ball.

"Just think what she had to live up to," she lamented.

In view of the fact that the clothes in which she was wearing, if there were not so many good looking and well gowned women in the room, she would have been the belle of the ball.

"Just think what she had to live up to," she lamented.

In view of the fact that the clothes in which she was wearing, if there were not so many good looking and well gowned women in the room, she would have been the belle of the ball.

"Just think what she had to live up to," she lamented.

In view of the fact that the clothes in which she was wearing, if there were not so many good looking and well gowned women in the room, she would have been the belle of the ball.

"Just think what she had to live up to," she lamented.

In view of the fact that the clothes in which she was wearing, if there were not so many good looking and well gowned women in the room, she would have been the belle of the ball.

"Just think what she had to live up to," she lamented.

In view of the fact that the clothes in which she was wearing, if there were not so many good looking and well gowned women in the room, she would have been the belle of the ball.

"Just think what she had to live up to," she lamented.

In view of the fact that the clothes in which she was wearing, if there were not so many good looking and well gowned women in the room, she would have been the belle of the ball.

"Just think what she had to live up to," she lamented.

In view of the fact that the clothes in which she was wearing, if there were not so many good looking and well gowned women in the room, she would have been the belle of the ball.

"Just think what she had to live up to," she lamented.

In view of the fact that the clothes in which she was wearing, if there were not so many good looking and well gowned women in the room, she would have been the belle of the ball.

"Just think what she had to live up to," she lamented.

In view of the fact that the clothes in which she was wearing, if there were not so many good looking and well gowned women in the room, she would have been the belle of the ball.

"Just think what she had to live up to," she lamented.

In view of the fact that the clothes in which she was wearing, if there were not so many good looking and well gowned women in the room, she would have been the belle of the ball.

"Just think what she had to live up to," she lamented.

In view of the fact that the clothes in which she was wearing, if there were not so many good looking and well gowned women in the room, she would have been the belle of the ball.

"Just think what she had to live up to," she lamented.

In view of the fact that the clothes in which she was wearing, if there were not so many good looking and well gowned women in the room, she would have been the belle of the ball.

"Just think what she had to live up to," she lamented.

In view of the fact that the clothes in which she was wearing, if there were not so many good looking and well gowned women in the room, she would have been the belle of the ball.

"Just think what she had to live up to," she lamented.

In view of the fact that the clothes in which she was wearing, if there were not so many good looking and well gowned women in the room, she would have been the belle of the ball.

"Just think what she had to live up to," she lamented.

In view of the fact that the clothes in which she was wearing, if there were not so many good looking and well gowned women in the room, she would have been the belle of the ball.

"Just think what she had to live up to," she lamented.

In view of the fact that the clothes in which she was wearing, if there were not so many good looking and well gowned women in the room, she would have been the belle of the ball.

"Just think what she had to live up to," she lamented.

In view of the fact that the clothes in which she was wearing, if there were not so many good looking and well gowned women in the room, she would have been the belle of the ball.

"Just think what she had to live up to," she lamented.

In view of the fact that the clothes in which she was wearing, if there were not so many good looking and well gowned women in the room, she would have been the belle of the ball.

"Just think what she had to live up to," she lamented.

In view of the fact that the clothes in which she was wearing, if there were not so many good looking and well gowned women in the room, she would have been the belle of the ball.

"Just think what she had to live up to," she lamented.

In view of the fact that the clothes in which she was wearing, if there were not so many good looking and well gowned women in the room, she would have been the belle of the ball.

"Just think what she had to live up to," she lamented.

In view of the fact that the clothes in which she was wearing, if there were not so many good looking and well gowned women in the room, she would have been the belle of the ball.

"Just think what she had to live up to," she lamented.

In view of the fact that the clothes in which she was wearing, if there were not so many good looking and well gowned women in the room, she would have been the belle of the ball.

"Just think what she had to live up to," she lamented.

In view of the fact that the clothes in which she was wearing, if there were not so many good looking and well gowned women in the room, she would have been the belle of the ball.

"Just think what she had to live up to," she lamented.

In view of the fact that the clothes in which she was wearing, if there were not so many good looking and well gowned women in the room, she would have been the belle of the ball.

"Just think what she had to live up to," she lamented.

In view of the fact that the clothes in which she was wearing, if there were not so many good looking and well gowned women in the room, she would have been the belle of the ball.

"Just think what she had to live up to," she lamented.

In view of the fact that the clothes in which she was wearing, if there were not so many good looking and well gowned women in the room, she would have been the belle of the ball.

"Just think what she had to live up to," she lamented.

In view of the fact that the clothes in which she was wearing, if there were not so many good looking and well gowned women in the room, she would have been the belle of the ball.

"Just think what she had to live up to," she lamented.

In view of the fact that the clothes in which she was wearing, if there were not so many good looking and well gowned women in the room, she would have been the belle of the ball.

"Just think what she had to live up to," she lamented.

In view of the fact that the clothes in which she was wearing, if there were not so many good looking and well gowned women in the room, she would have been the belle of the ball.

"Just think what she had to live up to," she lamented.

In view of the fact that the clothes in which she was wearing, if there were not so many good looking and well gowned women in the room, she would have been the belle of the ball.

"Just think what she had to live up to," she lamented.

In view of the fact that the clothes in which she was wearing, if there were not so many good looking and well gowned women in the room, she would have been the belle of the ball.

"Just think what she had to live up to," she lamented.

In view of the fact that the clothes in which she was wearing, if there were not so many good looking and well gowned women in the room, she would have been the belle of the ball.

"Just think what she had to live up to," she lamented.

In view of the fact that the clothes in which she was wearing

\$5,000,000.00

TO LOAN

Plenty Money for Farmers
5, 7 and 10 Year Loans at

7%

We have never deserted the FARMERS of this STATE although times have been hard and money scarce. While we have not heretofore been able to take care of the tremendous demand, yet we have stayed in the field and have rendered the best service possible under the acute conditions and never have we charged more than the legal rate of interest.

We now have \$5,000,000.00 ready, available cash to lend for 5, 7 and 10 years, on desirable improved FARM PROPERTY in the counties listed below.

We anticipate a tremendous demand for money next fall. SO WE ADVISE AND URGE APPLICANTS TO ANTICIPATE THEIR NEEDS AND GET THEIR MONEY during the summer months while this money is readily available.

There Will Be No Further Delays

Place your applications direct with our correspondents named below:

GEORGIA

	Correspondent	City
Bibb County	Hatcher & Smith	Macon
Barrow County	Dupree Hunnicutt	Athens
Bartow County	T. W. Harbin	Calhoun
Ben Hill County	J. Norman	Fitzgerald
Berrien County	Wm. R. Smith	Nashville
Bleckley County	Hezzie McWhorter	Cochran
Bulloch County	Deal & Renfroe	Statesboro
Burke County	Brinson & Hatcher	Waynesboro
Butts County	W. E. Watkins	Jackson
Baker County	R. E. L. Spence	Albany
Brooks County	Morris & Weston	Quitman
Calhoun County	A. L. Miller	Edison
Carroll County	Buford Boykin	Carrollton
Candler County	H. R. Kimbrough	Metter
Chattanooga County	J. D. Taylor	Summerville
Clayton County	O. J. Coogler	Jonesboro
Clarke County	Dupree Hunnicutt	Athens
Coweta County	T. G. Farmer, Jr.	Newnan
Campbell County	T. G. Farmer, Jr.	Newnan
Crisp County	J. D. Cobb	Cordele
Coffee County	McDonald & Willingham	Douglas
Clay County	P. C. King	Fort Gaines
Colquitt County	F. J. Bivins	Moultrie
Cook County	Jackson & Jackson	Adel
Dodge County	M. J. Carswell	Eastman
Dooly County	J. D. Cobb	Cordele
Dougherty County	R. E. L. Spence	Albany
Decatur County	C. W. Wimberly, Jr.	Bainbridge
Emanuel County	H. R. Kimbrough	Metter
Evans County	R. J. Rogers	Reidsville
Early County	Abernathy & Stone	Blakely
Floyd County	C. I. Carey	Rome
Gordon County	T. W. Harbin	Calhoun
Greene County	Miles G. Lewis	Greensboro
Pulaski County	T. B. Ragan	Hawkinsville
Grady County	J. S. Weathers	Cairo
Henry County	R. O. Jackson	McDonough
Hancock County	Sibley & Sibley	Milledgeville
Houston County	C. L. Shepard	Fort Valley
Irwin County	W. R. Mixon	Ocilla
Jefferson County	W. L. Phillips & M. C. Barwick	Louisville

GEORGIA

	Correspondent	City
Jones County	Clement & Campbell	Monticello
Jasper County	Clement & Campbell	Monticello
Jenkins County	A. S. Anderson	Millen
Johnson County	A. L. Hatcher	Wrightsville
Laurens County	Alex A. Burch	Dublin
Lowndes County	Franklin & Langdale	Valdosta
Lee County	R. E. L. Spence	Albany
Lanier County	W. R. Smith	Nashville
Morgan County	W. C. Thompson	Madison
Monroe County	A. M. Zellner	Forsyth
Merriweather County	R. A. McGraw	Greenville
Montgomery County	M. B. Calhoun	Mount Vernon
Macon County	Jno. B. Guerry	Montezuma
Miller County	N. L. Stapleton	Colquitt
Mitchell County	Twitty & Brown	Camilla
Newton County	Campbell & Swann	Covington
Ocnee County	Dupree Hunnicutt	Athens
Pike County	W. H. Beck	Griffin
Putnam County	M. F. Adams	Eastonton
Randolph County	R. L. Moye	Cuthbert
Spalding County	W. H. Beck	Griffin
Scriven County	Judge T. J. Evans	Sylvania
Stewart County	R. S. Wimberly	Lumpkin
Sumter County	H. Gordon Howell	Americus
Telfair County	Geo. H. Harris	McRae
Troup County	E. T. Moon	LaGrange
Toombs County	D. C. Pattillo	Vidalia
Tattnall County	R. J. Rogers	Reidsville
Tift County	R. P. Bentley	Tifton
Turner County	Jno. J. Story	Ashburn
Terrell County	J. R. Irwin	Dawson
Thomas County	B. B. Earle	Thomasville
Twiggs County	R. A. Harrison	Jeffersonville
Treutlen County	D. C. Pattillo	Vidalia
Upson County	Hugh K. Thurston	Thomaston
Walton County	J. L. Newton	Social Circle
Wilkes County	I. T. Irwin, Jr.	Washington
Wheeler County	M. B. Calhoun	Mount Vernon
Wilcox County	J. D. Cobb	Cordele
Worth County	J. W. Warren	Sylvester
Webster County	R. L. Gillen	Richland
Wilcox County	Hal Lawson	Abbeville

CHICKAMAUGA TRUST CO.
CHATTANOOGA, TENNESSEE

Demoralization of Market Drives Many Stocks Down

BY R. L. BARNUM

New York, June 13.—Something like demoralization occurred in the stock market during the noon hour today. Continued liquidation by large financial interests in connection with frozen commercial local and foreign credits being used to advantage by professional traders who were already short of stocks. A number of stop loss orders were reached on long stocks carried through all of the declines of the past five weeks. Many new low records for the year were made for shares such as Great Northern, Northwestern Pacific and United States Steel. The stocks last named sold even lower than the low record for 1920, made in December at 76 1-2. After the low prices for the day were made a sharp rally occurred on short covering.

Today's low price for Steel Common compares with this year's high of 86 1-2. Last year's high was 109; for 1919 the high was 115 1-2; for 1918 116 1-2; for 1917 it was 136 5-8, the high for all time. The high for 1913 was 69 1-8. Ever since the decline in the stock market started over a month ago it has been felt in the best informed banking circles here that the bottom would not be reached until steel selling prices were substantially reduced and until such readjustment was reflected in steel shares.

American Smelting announced today that the price of lead had been reduced from 4.75 cents a pound to 4.50. Sugar was cut to 6 cents a pound by both the Federal and Warner companies. Both sugar and lead after recovering from this year's low price have undergone a second decline.

Call money loaned at 6 per cent on the stock exchange floor today and at 5 on the outside markets.

National Lead has decided to offer its employees common stock at 75, payable in sixty monthly installments.

Wall street has turned its attention to the market for bank and trust company stocks. The decline of forced liquidation by banks and trust companies the stock of the First National stood at 875. City National had a drop of from only 323 to 318; Chase from 335 to 325. Fifth Avenue had no change from 900. In the list for trust companies Bankers dropped from 298 to 290; to 245.

National City voted today to merge with the Commercial Exchange bank, which has capital, surplus and undivided profits of \$1,600,000. National City's capital will remain at \$40,000,000, and its surplus at \$45,000,000.

E. H. Gary made an optimistic speech today at Syracuse on opportunity. Every time Gary just talks these days Steel Common drops.

Gross earnings of 200 railroads for April, when classified, show a gain of 15.5 per cent for those in the east; 3.1 for those in the south; 1.5 for those in the west, and 7.8 for all as a whole. Eastern railroads were able to cut their operating expenses 6.8 per cent; southern 1.1; western 6.6; all as a whole 5.6. Net operating income of eastern lines increased 154 per cent, largely because of last year's deficits. For those in the south there was a gain of 30.9; in the west 46.3; for all 227.3.

Strike Settlement, Boll Weevil Raise Market

Heavy Rains in Texas Cause Recovery From Slump of Early Trading Monday.

RANGE IN NEW ORLEANS COTTON.

COTTON STATEMENT.

RANGE IN NEW ORLEANS COTTON.

AMERICAN EXCHANGE.

PROFESSIONAL VIEWS ON COTTON SITUATION.

ROTARY BEGINS BIG CONVENTION IN EDINBURGH.

ATLANTA QUOTATIONS SPOT COTTON MARKET.

FREIGHT CAR LOAD OF BONDED LIQUOR SEIZED AT TRENTON.

Cotton Seed Oil.

NEW YORK SPOTS.

MARKET RISES, THEN FALLS IN NEW ORLEANS

Memphis Attorney Dies.

Cuban Ex-President Dies.

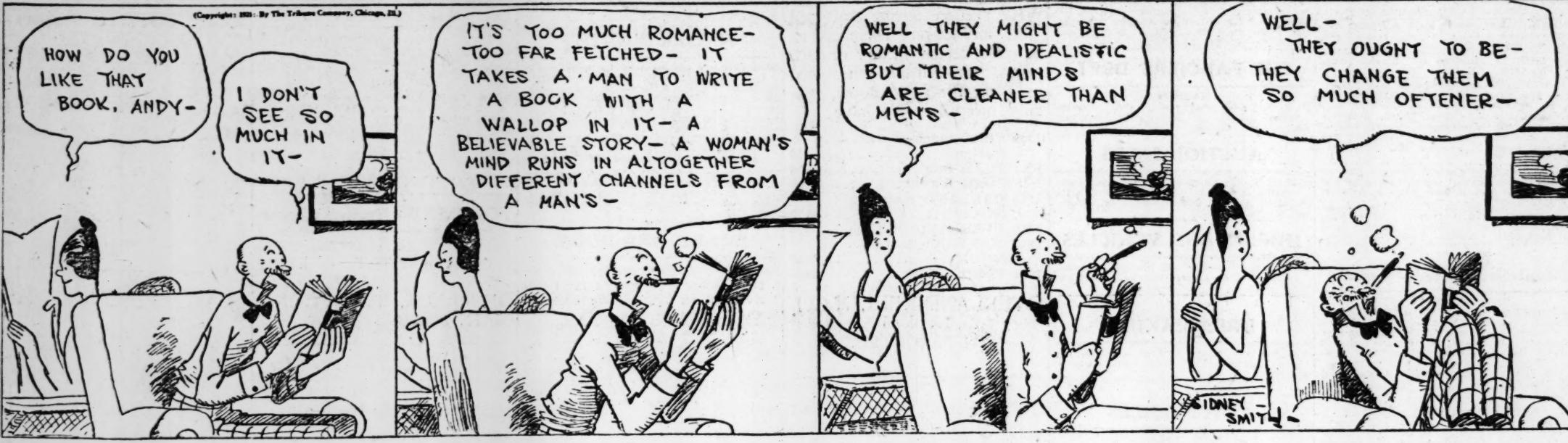
Named U. S. Marshal.

Auto Speeders Warned.

Memphis Attorney Dies.

<p

THE GUMPS—ROUND THREE—ANDY COMES UP WITH A SMILE



DEPENDABILITY
In wall papering and painting.
Suggestions and estimates
cheerfully given.
J. H. GRAY & CO.
DECORATORS
209 Peachtree St. Ivy 736

TILES For
EVERYWHERE
HURT ATLANTA BLDG.
GA.

CAMP DENNING, GA.—Special proposals will be received at office of Constructing Quartermaster, Camp Benning, until 4:15 P. M., June 20, 1921, and then renewed in full, for the construction of a Laundry Building and Boiler House. Plans and specifications may be obtained from Constructing Quartermaster, Camp Benning, Ga., upon the deposit of \$5.00.

DIAMONDS—CLUSTERS
7-in-1 Clusters and Single Stones, Any size; finest quality, at prices hard to duplicate. Terms, No interest on deferred payments.
DURHAM JEWELRY CO.
E. B. DURHAM, 14 Edgewood Ave.
Just a Few Steps from Five Points

VACATION TRIPS
Europe, China, Japan, India, South America, Bermuda, Panama, Halifax—Land of Evangeline—Quebec by Rail—Great Lakes, Cruise—Pacific Northwest and National Parks, Alaska Tours, California and Hawaii, via Panama Canal, Round the World, etc.
JNO. M. BORN, S. S. Agent
1108 Candler Bldg. Ivy 4884
ATLANTA

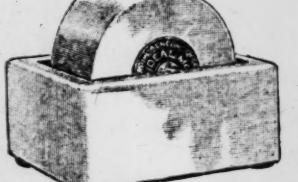
THE KEFLEY INSTITUTE
GREENSBORO, N.C.
FOR THE TREATMENT OF WHISKEY
AND DRUG ADDICTIONS, THE TOBACCO
HABIT AND NERVE EXHAUSTION.
THIRTY YEARS SUCCESSFUL OPERATOR
ON CORRESPONDENCE CONFIDENTIAL

Palm Beach
Small Sizes
34-35-36
Ready to Wear
\$ 8.75
Big Drop in Prices
of Men's Suits to Order
in our great
JUNE SALE
\$ 35 to \$50
Most Anything Desirable
A 100% Satisfaction
for a 50% Investment, or Your
Money Back
If You Ask for It.
The New Talbot System

Increased our business 100% in two months—Tested out on 400 customers, not one single complaint. Reduces cost 40% on Real High-Grade Tailoring. We honestly believe our New System will revolutionize the tailoring business.
Money Back for the Asking, If We Fail.

C. P. TALBOT CO., Inc.
UPSTAIRS TAILORS
21/2 Auburn Ave.
3 Seconds from Peachtree Street

THE IDEAL SANITARY MOISTENER



Speakers Gather
At State University
From Branch Colleges

Athens Ga., June 13.—(Special)—The undergraduate exercises of the University of Georgia bring to Ath-

FINANCIAL AUDIT COMPANY
General Auditing
Special Examinations
503-504 Healey Building, Atlanta, Georgia.
Our Motto: Efficiency, Thoroughness, Accuracy.
D. E. Shumaker, President C. J. Anderson, Secretary

ALONZO RICHARDSON & CO.
Certified Public Accountants
ATLANTA TRUST CO. BLDG.
ATLANTA

ens today representatives of various branches of the university.

The exercises in the chapel include speakers from the Institute, representing the School of Technology; Chesse Bautie Sharp, representing the South Georgia State Normal college; Dr. Charles G. Smith, the State College of Agriculture; Mary Alice Arnold, the State Normal college; Mary Candler, the

a reprimand or recall of Ambassador George W. Harvey for his Pilgrim day speech of May 19, 1921, before it was made.

Whether he, or through his direct secretary or state, protested or requested Ambassador George W. Harvey for making the said speech or employing such language in a speech or otherwise, is the secret of state have undertaken to ascertain whether the ambassador was correctly quoted in his speech as carried in the press.

"Whether the secretary of state or the president has received any communications from Ambassador George W. Harvey, or whether he protest from either the president or secretary of state, and if any have been received, for the president to transcribe them to the Senate, if in his possession, or the secretary of state, if in his possession."

Out of a total of deaths approximating a million, 617,000 graves of British soldiers have been definitely identified, located and registered on various battle fronts in Europe, Asia and Africa.

WANTS REPRIMAND

Given to Harvey

As Well as Sims

Resolution in Senate Says

Harvey's Offense Is Possibly Greater Than Sims'

Washington, June 13.—Senator Harrison, democrat, Mississippi, introduced a resolution yesterday requesting President Harding to inquire whether there is as much reason and justification for

as much reason